FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Wallace Noel R.				2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]							Relationship neck all applic Directo	able)	Perso	on(s) to Issue 10% Ow Other (sp	ner	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 09/13/2018							X Officer (give title Officer (specify below) President & COO					
(Street) NEW YO			10022 (Zip)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Liı	e) X Form f	or Joint/Group Filing (Check Applicable In filed by One Reporting Person In filed by More than One Reporting In filed by More than One Reporting					
		Ta	ble I - Non-De	erivati	ve Se	ecurities	s Ac	quired, Di	isposed o	of, or Be	neficia	ly Owned				
Da			Date		2A. Deemed Execution Date if any (Month/Day/Yea		Code (Ins	on Dispose	ities Acquired (A) or d Of (D) (Instr. 3, 4 an (A) or (D) Price		Benefici Owned F Reporte Transac	rities Form ficially (D) o ed Following (I) (In		Direct III	. Nature of ndirect seneficial ownership nstr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Conversion Security Or Exercise (Month/Day/Year) 3A. Deemed Execution Date if any		Execution Date,	Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share	5	(Instr. 4)			
Stock Option (Right to Buy)	\$68.16	09/13/2018		A ⁽¹⁾		105,486		(2)	09/13/2024	Common Stock	105,48	5 \$0.0000	105,48	36	D	

Explanation of Responses:

- 1. Stock option award granted under the issuer's incentive compensation plan.
- 2. Option becomes exercisable in equal annual installments over three years beginning on the first anniversary of the September 13, 2018 grant date.

/s/ Kristine Hutchinson, Attorney-in-Fact 09/17/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.