## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

	FORM 1	0-Q
(Mark ⊠	One) QUARTERLY REPORT PURSUANT TO SECTION 13 OF 1934	R 15(d) OF THE SECURITIES EXCHANGE ACT OF
	For the quarterly period ended June 30, 2005.	
	OR	
	TRANSITION REPORT PURSUANT TO SECTION 13 OF 1934	R 15(d) OF THE SECURITIES EXCHANGE ACT OF
	For the transition period from to	
	Commission File Nu	mber 1-644
	COLGATE-PALMOI (Exact name of registrant as spe	
	Delaware	13-1815595
	(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
	300 Park Avenue, New York, New York (Address of principal executive offices)	10022 (Zip Code)
	(212) 310-20 (Registrant's telephone number,	
	NO CHANG	ES (Chanding Lange)

 $(Former\ name, former\ address\ and\ former\ fiscal\ year, if\ changed\ since\ last\ report)$ 

Common, \$1.00 par value June 30, 2005 519,425,976

## PART I. FINANCIAL INFORMATION

## COLGATE-PALMOLIVE COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

		Three Months Ended June 30,		hs Ended e 30,
	2005	2004	2005	2004
Net sales	\$2,837.5	\$2,571.7	\$5,580.5	\$5,085.2
Cost of sales	1,298.4	1,148.1	2,537.8	2,262.0
Gross profit	1,539.1	1,423.6	3,042.7	2,823.2
Selling, general and administrative expenses	959.1	848.1	1,903.5	1,692.4
Other (income) expense, net	38.9	(9.3)	105.5	14.7
Operating profit	541.1	584.8	1,033.7	1,116.1
Interest expense, net	30.9	29.3	62.5	57.6
Income before income taxes	510.2	555.5	971.2	1,058.5
Provision for income taxes	167.3	181.6	328.2	346.1
Net income	\$ 342.9	\$ 373.9	\$ 643.0	\$ 712.4
Earnings per common share, basic	\$ 0.64	\$ 0.69	<b>\$ 1.20</b>	\$ 1.31
Earnings per common share, diluted	\$ 0.62	\$ 0.66	\$ 1.15	\$ 1.25
	_			
Dividends declared per common share*	<b>s</b> —	\$ —	\$ 0.53	\$ 0.48

<sup>\*</sup> Two dividends were declared in each of the first quarter periods.

See Notes to Condensed Consolidated Financial Statements

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in Millions Except Per Share Amounts) (Unaudited)

	June 30, 2005	December 31, 2004
Assets		
Current assets		
Cash and cash equivalents	\$ 392.1	\$ 319.6
Receivables (net of allowances of \$47.2 and \$47.2, respectively)	1,315.4	1,319.9
Inventories	915.7	845.5
Other current assets	306.2	254.9
Total current assets	2,929.4	2,739.9
Property, plant and equipment:		
Cost	5,299.7	5,451.6
Less: Accumulated depreciation	(2,751.1)	(2,803.9)
	2,548.6	2,647.7
Goodwill, net	1,843.1	1,891.7
Other intangible assets, net	796.1	832.4
Other assets	550.0	561.2
Total assets	\$ 8,667.2	\$ 8,672.9
Liabilities and Shareholders' Equity		
Current liabilities		
Notes and loans payable	\$ 121.0	\$ 134.3
Current portion of long-term debt	313.0	451.3
Accounts payable	815.5	864.4
Accrued income taxes	175.3	153.1
Other accruals	1,040.4	1,127.6
Total current liabilities	2,465.2	2,730.7
Long-term debt	3,455.1	3,089.5
Deferred income taxes	496.0	509.6
Other liabilities	1,056.0	1,097.7
Shareholders' equity		
Preference stock	262.9	274.0
Common stock	732.9	732.9
Additional paid-in capital	1,072.5	1,093.8
Retained earnings	8,575.7	8,223.9
Accumulated other comprehensive income (loss)	(1,781.5)	(1,806.2)
	8,862.5	8,518.4
Unearned compensation	(295.9)	(307.6)
Treasury stock, at cost	(7,371.7)	(6,965.4)
Total shareholders' equity	1,194.9	1,245.4
Total liabilities and shareholders' equity	\$ 8,667.2	\$ 8,672.9

See Notes to Condensed Consolidated Financial Statements

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Dollars in Millions Except Per Share Amounts) (Unaudited)

	Six Montl June	
	2005	2004
Operating Activities:		
Net income	\$ 643.0	\$ 712.4
Adjustments to reconcile net income to net cash provided by operations:		
Restructuring, net of cash	61.8	(4.8)
Depreciation and amortization	165.2	159.7
Deferred income taxes	3.0	22.6
Cash effects of changes in:		
Receivables	(26.8)	(32.3)
Inventories	(95.7)	(115.9)
Accounts payable and other accruals	(20.3)	(57.4)
Other non-current assets and liabilities	(1.8)	(40.3)
Net cash provided by operations	728.4	644.0
Investing Activities:		
Capital expenditures	(159.2)	(117.6)
Payment for acquisition, net of cash acquired	_	(714.8)
Other	(4.9)	52.4
Net cash used in investing activities	(164.1)	(780.0)
J	(104.1)	(700.0)
Financing Activities:  Principal payments on debt	(1 110 0)	(235.5)
Proceeds from issuance of debt	(1,119.9) 1,432.5	1,103.7
Dividends paid	(291.2)	(268.6)
Purchases of treasury shares	(513.5)	(358.2)
Proceeds from exercise of stock options	(513.5)	57.2
Proceeds from exercise of stock options	19.5	5/.2
Net cash provided by (used in) financing activities	(472.8)	298.6
Effect of exchange rate changes on cash and cash equivalents	(19.0)	(10.6)
NT. ' 1 1 1 . ' 1 .		152.0
Net increase in cash and cash equivalents	72.5	152.0
Cash and cash equivalents at beginning of period	319.6	265.3
Cash and cash equivalents at end of period	\$ 392.1	\$ 417.3
Supplemental Cash Flow Information:		
Income taxes paid	\$ 298.3	\$ 335.4

See Notes to Condensed Consolidated Financial Statements

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

- 1. The Condensed Consolidated Financial Statements reflect all normal recurring adjustments which, in management's opinion, are necessary for a fair statement of the results for interim periods. Results of operations for the interim periods may not be representative of results to be expected for a full year. Reference is made to the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2004 for a complete set of financial notes including the Company's significant accounting policies.
- 2. Provision for certain expenses, including income taxes, media advertising and consumer promotion are based on full year assumptions and are included in the accompanying Condensed Consolidated Financial Statements in proportion with estimated annual tax rates, the passage of time or estimated annual sales
- 3. Inventories by major classes were as follows:

	June 30, 2005	Dec	2004
Raw materials and supplies	\$221.4	\$	212.4
Work-in-process	41.1		37.3
Finished goods	653.2		595.8
	\$915.7	\$	845.5

#### 4. Comprehensive Income

Comprehensive income is comprised of net earnings, as well as gains and losses from currency translation and derivative instruments designated as cash flow hedges. Total comprehensive income for the three months ended June 30, 2005 and 2004 was \$390.5 and \$326.3, respectively. Total comprehensive income for the six months ended June 30, 2005 and 2004 was \$667.7 and \$663.4, respectively. The difference from net income primarily consists of foreign currency translation adjustments. Accumulated other comprehensive income (loss), as reflected in the Condensed Consolidated Balance Sheets, primarily consists of cumulative foreign currency translation adjustments.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

## 5. Earnings Per Share

		Three Months Ended							
	Ju	ıne 30, 2005	i	Ju	ne 30, 2004				
	Income	Shares	Per Share	Income	Shares	Per Share			
Net income	\$342.9			\$373.9					
Preferred dividends	(6.7)			(6.4)					
Basic EPS	336.2	521.4	\$0.64	367.5	531.4	\$0.69			
Stock options and restricted stock		3.5			4.5				
Convertible preference stock	6.7	32.5		6.4	34.7				
Diluted EPS	\$342.9	557.4	\$0.62	\$373.9	570.6	\$0.66			
		Six Months Ended							
	Ju	me 30, 2005	i	Ju	June 30, 2004				
	Income	Shares	Per Share	Income	Shares	Per Share			
Net income	\$643.0			\$712.4					
Preferred dividends	(13.7)			(13.1)					
Basic EPS	629.3	523.1	\$1.20	699.3	532.2	\$1.31			
Stock options and restricted stock		3.6			4.3				
Convertible preference stock	13.7	32.8		13.1	35.0				

#### 6. Stock-Based Compensation

Stock-based compensation plans are accounted for under the provisions of Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees," and related interpretations. As all grants had an exercise price not less than fair market value on the date of grant, no compensation expense has been recognized for stock option grants. Pro forma stock option compensation expense is the estimated fair value of options granted amortized over the vesting period. The table below illustrates the effect on net income and earnings per share if the Company had applied the fair value method of Statement of Financial Accounting Standards (SFAS) No. 123, "Accounting for Stock-Based Compensation":

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

	Three Months E June 30,		Ionths Ended June 30,
	2005 2	004 2005	2004
Net income, as reported	\$ 342.9 \$ 3	373.9 \$643	.0 \$712.4
Deduct: pro forma stock option compensation expense, net of tax	10.5	10.7 20	.5 21.5
Pro forma net income	\$ 332.4 \$ 3	363.2 \$622	.5 \$690.9
Earnings per share:			
Basic – as reported	\$ 0.64 \$	0.69 \$ 1.2	20 \$ 1.31
Basic – pro forma	0.62	0.67 1.1	1.27
Diluted – as reported	0.62	0.66 1.1	1.25
Diluted – pro forma	0.60	0.64 1.1	1.21

Certain stock options granted to eligible participants have an accelerated vesting feature associated with employee retirement and most of the Company's restricted stock awards specify that participants will continue to vest in the award after retirement. For reporting purposes the Company follows the nominal vesting period approach, which requires recognition of the compensation expense over the vesting period except in the instance of the participants' actual retirement. Upon the adoption of SFAS 123R, "Share Based Payment", the Company's policy regarding the timing of expense recognition for new awards to employees eligible for retirement will, as required, be changed to recognize compensation cost over the period through the date that the employee first becomes eligible to retire and is no longer required to provide service to earn the award. The Company is in the process of evaluating the various provisions under SFAS 123R, including assessing the impact of this change, which is expected to result in increased compensation expense in future periods.

## 7. Acquisitions

On June 1, 2004, the Company completed the purchase of 100% of the outstanding shares of GABA Holding AG (GABA), a privately owned European oral care company headquartered in Switzerland, for 1,078.5 million Swiss francs (US \$866) plus acquisition costs. The June 30, 2005 Condensed Consolidated Balance Sheet reflects the final purchase price allocation of the GABA acquisition.

#### 8. Restructuring Activities

In December 2004, the Company commenced a four-year restructuring and business-building program (the 2004 Restructuring Program) to enhance the Company's global leadership position in its core businesses. As part of this program the Company anticipates the rationalization of approximately one-third of the Company's manufacturing facilities, closure of certain warehousing facilities and an estimated 12% workforce reduction. Since the inception of the 2004 Restructuring Program in December 2004 through June 30, 2005, the Company has incurred total charges of \$154.4 (\$121.3 aftertax) in connection with the implementation of various projects under this program.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

As detailed below, the Company incurred \$36.0 (\$28.7 aftertax) of charges in connection with restructuring activity in the second quarter of 2005. The most significant projects approved during the quarter relate to the consolidation of toothpaste production in Europe, which is currently located in five plants, into a new greenfield plant and the closure of the Company's Kansas City plant and outsourcing of the bar soap manufacturing to an established U.S. third party.

Three Months Ended June 30, 2005

	nination enefits	reciation	Asset airments	Other	Total
Restructuring accrual at March 31, 2005	\$ 41.2	\$ _	\$ _	\$ 1.3	\$ 42.5
Charges	9.4	17.1	_	9.5	36.0
Cash payments	(12.1)	_	_	(5.2)	(17.3)
Non-cash activity		(17.1)	_	(4.0)	(21.1)
Foreign exchange	(2.1)	_	_	(0.1)	(2.2)
Restructuring accrual at June 30, 2005	\$ 36.4	\$ _	\$ _	\$ 1.5	\$ 37.9

Costs in the period relate to restructuring activities in Europe (46%), North America (26%), Latin America (1%), Asia/Africa (20%), Pet Nutrition (2%) and Corporate (5%) and are reflected in the Condensed Consolidated Statements of Income in Cost of sales (\$23.1) and Other (income) expense, net (\$12.9).

In the first half of 2005, the Company incurred \$85.7 (\$73.3 aftertax) of charges in connection with restructuring activity, as detailed below.

Six Months Ended June 30, 2005

	ozi nivitali znaca vane sv, zoos							
		ination nefits		emental reciation		Asset nirments	Other	Total
Restructuring accrual at December 31, 2004	\$	41.7	\$	_	\$	_	\$ 0.4	\$ 42.1
Charges		14.6		30.8		27.9	12.4	85.7
Cash payments		(16.1)		_		_	(7.8)	(23.9)
Non-cash activity		_		(30.8)		(27.9)	(3.4)	(62.1)
Foreign exchange		(3.8)		_		_	(0.1)	(3.9)
Restructuring accrual at June 30, 2005	\$	36.4	\$	_	\$	_	\$ 1.5	\$ 37.9

Costs in the period relate to restructuring activities in Europe (67%), North America (14%), Latin America (2%), Asia/Africa (13%), Pet Nutrition (1%) and Corporate (3%) and are reflected in the Condensed Consolidated Statements of Income in Cost of sales (\$33.8) and Other (income) expense, net (\$51.9).

Restructuring costs are recorded in the Corporate segment as these decisions are corporate-driven and are not included in internal measures of segment operating performance.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

Termination benefits are calculated based on long-standing benefit practices, local statutory requirements and, in certain cases, voluntary termination arrangements. Incremental depreciation was recorded to reflect changes in useful lives and estimated residual values for long-lived assets that will be taken out of service prior to the end of their normal service period. Asset impairments have been recorded to write down assets held for sale or disposal to their fair value based on amounts expected to be realized.

#### 9. Retirement Plans and Other Retiree Benefits

Components of net periodic benefit cost for the three and six months ended June 30, 2005 and 2004 are as follows:

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	-	Pension Benefits						
	2005	2004	2005	2004	2005	2004		
	United	United States		States International		ntional		· <u></u> -
Service cost	\$ 11.7	\$ 11.1	\$ 5.4	\$ 5.5	\$ 3.0	\$ 2.0		
Interest cost	18.2	18.9	9.2	9.6	6.5	5.3		
Annual ESOP allocation	_	_	_	_	(3.6)	(2.9)		
Expected return on plan assets	(21.1)	(20.9)	(6.7)	(7.1)	(0.2)	_		
Amortization of transition/prior service costs	0.7	0.8	0.3	_	(0.2)	(0.2)		
Amortization of actuarial loss	6.1	6.2	1.7	1.8	1.9	0.7		
Net periodic benefit cost	\$ 15.6	\$ 16.1	\$ 9.9	\$ 9.8	\$ 7.4	\$ 4.9		

#### Six Months

		Pension Benefits				Other Retiree Benefits		
	2	2005	2004	2005	2004	2005	2004	
		United States		International				
Service cost	\$	25.9	\$ 22.4	\$ 11.4	\$ 9.5	\$ 6.0	\$ 4.0	
Interest cost		40.9	38.1	18.4	15.4	13.0	10.7	
Annual ESOP allocation		_	_	_	_	(7.2)	(5.8)	
Expected return on plan assets	(	(48.8)	(42.1)	(13.4)	(11.1)	(0.4)	_	
Amortization of transition/prior service costs		1.7	1.6	0.6	0.1	(0.4)	(0.4)	
Amortization of actuarial loss		13.5	12.4	3.4	2.7	3.8	1.4	
	_							
Net periodic benefit cost	\$	33.2	\$ 32.4	\$ 20.4	\$ 16.6	\$14.8	\$ 9.9	

For the six months ended June 30, 2005 and 2004 the Company made voluntary contributions of \$38.0 and \$38.1, respectively, to its U.S. postretirement plans. The Company currently anticipates contributing a total amount of approximately \$200 to its postretirement plans during 2005. Actual funding may differ from current estimates.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

## 10. Contingencies

The Company is contingently liable with respect to lawsuits, taxes and other matters arising out of the normal course of business.

As a matter of course, the Company is regularly audited by the Internal Revenue Service (IRS). The IRS has completed its examination of the Company's federal income tax returns for 1996 through 1998 and has proposed an assessment that challenges the Company's tax deductions for compensation in connection with expatriate executives. For these periods, the tax in connection with the challenged deductions is \$44. Estimated incremental taxes related to the potential disallowances for subsequent periods could be as much as an additional \$75. While the Company believes that its tax position complies with applicable tax law and intends to defend its position, potential settlement discussions are underway as part of an administrative appeal process with the IRS with respect to this issue for 1996 through 1998. It is the opinion of management that the ultimate disposition of this and other tax matters, to the extent not previously provided for, will not have a material impact on the financial position, results of operations or ongoing cash flows of the Company.

In 1995, the Company acquired the Kolynos oral care business from Wyeth (formerly American Home Products) (the Seller), as described in the Company's Form 8-K dated January 10, 1995. On September 8, 1998, the Company's Brazilian subsidiary received notice of an administrative proceeding from the Central Bank of Brazil primarily taking issue with certain foreign exchange filings made with the Central Bank in connection with the financing of this strategic transaction, but in no way challenging or seeking to unwind the acquisition. The Central Bank of Brazil in January 2001 notified the Company of its decision in this administrative proceeding to impose a fine, which, at the current exchange rate, approximates \$105. The Company has appealed the decision to the Brazilian Monetary System Appeals Council (the Council), resulting in the suspension of the fine pending the decision of the Council. If the fine is affirmed, interest and penalties will also be assessed. Further appeals are available within the Brazilian federal courts. Although there can be no assurances, management believes, based on the opinion of its Brazilian legal counsel and other experts, that the filings challenged by the Central Bank fully complied with Brazilian law and that the Company should either prevail on appeal (at the Council level or if necessary in Brazilian federal court) or succeed in having the fine reduced significantly. The Company intends to challenge this proceeding vigorously.

In addition, the Brazilian internal revenue authority has disallowed interest deductions and foreign exchange losses taken by the Company's Brazilian subsidiary for certain years in connection with the financing of the Kolynos acquisition. The tax assessments with interest, at the current exchange rate, approximate \$80. The Company has been disputing the disallowances by appealing the assessments within the internal revenue authority's appellate process, with the following results to date:

- In June 2005, the First Board of Taxpayers ruled in the Company's favor and allowed all of the previously claimed deductions for 1996 through 1998, which represent more than half of the total exposure. It is possible the tax authorities will appeal this decision.
- For the remaining exposure related to subsequent years, the assessment is still outstanding, and the Company is also appealing this assessment to the First Board of Taxpayers.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

In the event of an adverse decision within the internal revenue authority's appellate process, further appeals are available within the Brazilian federal courts. Although there can be no assurances, management believes, based on the opinion of its Brazilian legal counsel and other experts, that the disallowances are without merit and that the Company should prevail on appeal before the First Board of Taxpayers or if necessary in the Brazilian federal courts. The Company intends to challenge these assessments vigorously.

In addition, Brazilian prosecutors reviewed the foregoing transactions as part of an overall examination of all international transfers of reais through non-resident current accounts during the 1992 to 1998 time frame, a review which the Company understands involved hundreds and possibly thousands of other individuals and companies unrelated to the Company. At the request of these prosecutors, in February 2004, a federal judge agreed to authorize criminal charges against certain current and former officers of the Company's Brazilian subsidiary based on the same allegations made in the Central Bank and tax proceedings discussed above. Management believes, based on the opinion of its Brazilian legal counsel, that these officers behaved in all respects properly and in accordance with law in connection with the financing of the Kolynos acquisition. Management intends to support and defend these officers vigorously.

In 2002, the Brazilian Federal Public Attorney filed a civil action against the federal government of Brazil, Laboratorios Wyeth-Whitehall Ltda., the Brazilian subsidiary of the Seller, and the Company, as represented by its Brazilian subsidiary, seeking to annul an April 2000 decision by the Brazilian Board of Tax Appeals that found in favor of the Seller's subsidiary on the issue of whether it had incurred taxable capital gains as a result of the divestiture of Kolynos. The action seeks to make the Company's Brazilian subsidiary jointly and severally liable for any tax due from the Seller's subsidiary. Although there can be no assurances, management believes, based on the opinion of its Brazilian legal counsel, that the Company should ultimately prevail in this action. The Company intends to challenge this action vigorously.

While it is possible that the Company's cash flows and results of operations in a particular quarter or year could be affected by the one-time impacts of the resolution of such contingencies, it is the opinion of management that the ultimate disposition of these matters, to the extent not previously provided for, will not have a material impact on the Company's financial position, results of operations or ongoing cash flows.

#### 11. Segment Information

The Company evaluates segment performance based on several factors, including operating profit. The Company uses operating profit as a measure of the operating segment performance because it excludes the impact of corporate-driven decisions related to interest expense and income taxes. Corporate operations include restructuring and related costs, research and development costs, unallocated overhead costs, and gains and losses on sales of non-core brands and assets. Net sales and operating profit by segment were as follows:

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

		Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004	
Net Sales					
Oral, Personal and Home Care					
North America	\$ 632.1	\$ 578.9	\$1,241.8	\$1,147.4	
Latin America	651.4	552.4	1,239.9	1,085.9	
Europe	691.4	618.8	1,378.8	1,225.8	
Asia/Africa	487.1	467.0	985.1	935.2	
Total Oral, Personal and Home Care	2,462.0	2,217.1	4,845.6	4,394.3	
Total Pet Nutrition	375.5	354.6	734.9	690.9	
Total Net Sales	\$2,837.5	\$2,571.7	\$5,580.5	\$5,085.2	
Operating Profit					
Oral, Personal and Home Care					
North America	\$ 135.3	\$ 136.4	\$ 272.1	\$ 271.8	
Latin America	179.3	159.8	342.4	318.1	
Europe	139.0	131.1	274.3	260.8	
Asia/Africa	73.8	79.0	155.7	163.1	
Total Oral, Personal and Home Care	527.4	506.3	1,044.5	1,013.8	
Total Pet Nutrition	102.6	99.4	200.8	194.8	
Total Corporate	(88.9)	(20.9)	(211.6)	(92.5)	
Total Operating Profit	\$ 541.1	\$ 584.8	\$1,033.7	\$1,116.1	

#### 12. Subsequent Events

In July 2005, the Company announced its agreement to sell its North American heavy-duty laundry detergent brands to Phoenix Brands LLC. The transaction includes the sale of the detergent brands Fab, Dynamo, Artic Power, ABC, Cold Power and Fresh Start, and the license of the Ajax brand for laundry detergents, in the U.S., Canada and Puerto Rico. The sale, which has been approved by U.S. regulatory authorities, is expected to close in the third quarter of 2005 and result in a net gain of \$60. These North American laundry detergent brands account for approximately one percent of the Company's annual Net sales.

In July 2005, the Company completed its evaluation of whether to repatriate unremitted earnings of certain of its non-U.S. subsidiaries and approved its plan for reinvestment and repatriation under the provisions of the American Jobs Creation Act of 2004 (the AJCA). This provides the Company with the opportunity to repatriate approximately \$800 of such earnings in 2005 at a substantially reduced tax cost. As a result, the Company will record the associated income tax expense and a related income tax liability of approximately \$35 in the third quarter of 2005.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

## **Executive Overview**

Colgate-Palmolive Company seeks to deliver strong, consistent business results and superior shareholder returns by providing consumers, on a global basis, with products that make their lives healthier and more enjoyable.

To this end, the Company is tightly focused on two product segments: Oral, Personal and Home Care; and Pet Nutrition. Within these segments, the Company follows a closely defined business strategy to develop and increase market leadership positions in key product categories. These product categories are prioritized based on their capacity to maximize the use of the organization's core competencies and strong global equities and to deliver sustainable long-term growth.

Operationally, the Company is organized along geographic lines with specific regional management teams having responsibility for the financial results in each region. The Company competes in more than 200 countries and territories worldwide, with established businesses in all regions contributing to the Company's sales and profitability. This geographic diversity and balance helps to reduce the Company's exposure to business and other risks in any one country or part of the world.

The Oral, Personal and Home Care segment is operated through four reportable operating segments, North America, Latin America, Europe and Asia/Africa, which sell to a variety of retail and wholesale customers and distributors. In the Pet Nutrition segment, Hill's also competes on a worldwide basis selling its products principally through the veterinary profession and specialty pet retailers.

On an ongoing basis, management focuses on a variety of key indicators to monitor business health and performance. These indicators include market share, sales (including volume, pricing and foreign exchange components), gross profit margin, operating profit, net income and earnings per share (with and without charges related to the 2004 Restructuring Program); and measures to optimize the management of working capital, capital expenditures, cash flow and return on capital. The monitoring of these indicators, as well as the Company's corporate governance practices (including the Company's Code of Conduct), are used to ensure that business health and strong internal controls are maintained.

To achieve its financial objectives, the Company focuses the organization on initiatives to drive growth and to fund growth. The Company seeks to capture significant opportunities for growth by identifying and meeting consumer needs within its core categories, in particular by deploying valuable consumer and shopper insights in the development of successful new products regionally which are then rolled out on a global basis. Growth opportunities are enhanced in those areas of the world in which economic development and rising consumer incomes expand the size and number of markets for the Company's products.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

The investments needed to fund this growth are developed through continuous, corporate-wide initiatives to lower costs and increase effective asset utilization. The Company also continues to prioritize its investments toward its higher margin businesses, specifically Oral Care, Personal Care and Pet Nutrition. In June 2004, the Company completed its acquisition of GABA Holding AG (GABA), a privately owned European oral care company headquartered in Switzerland. Also, consistent with the Company's strategy to de-emphasize heavy-duty detergents, the Company completed the sale of certain European and Latin American laundry detergent brands during 2003 and 2004, respectively, and recently announced its agreement to sell the Company's North American heavy-duty laundry detergent brands, which is expected to close in the third quarter of 2005.

In December 2004, the Company commenced a four-year restructuring and business-building program to enhance the Company's global leadership position in its core businesses (the 2004 Restructuring Program). As part of the 2004 Restructuring Program, the Company anticipates the rationalization of approximately one-third of the Company's manufacturing facilities, closure of certain warehousing facilities and an estimated 12% workforce reduction. The cost of implementing the 2004 Restructuring Program is estimated to result in cumulative pretax charges, once all phases are approved and implemented, totaling between \$750 and \$900 (\$550 and \$650 aftertax). Savings are projected to be in the range of \$325-\$400 (\$250-\$300 aftertax) annually by 2008 with the majority of the current year's projected savings expected to be realized in the second half of 2005. The implementation of projects under the 2004 Restructuring Program is progressing well, and during the second quarter of 2005 two significant restructuring projects, the consolidation of toothpaste production in Europe and the outsourcing of bar soap production in the United States, were announced.

In the second quarter of 2005, Net sales grew 10.5% driven by strong volume growth of 8.0%. These gains were driven by new products and increased advertising and promotional support in key categories and markets. The Company also continues to be impacted by higher energy costs and increases in raw and packing material costs. The combined increase in these costs and the higher advertising and promotional spending more than offset savings generated during the quarter by the Company's ongoing global cost-reduction programs. Operating profit for the quarter declined 7%, which included a \$36.0 charge in connection with the 2004 Restructuring Program. Given the continued competitive marketplace and high raw material and energy costs, the Company anticipates that the near-term operating environment will remain challenging. However, the savings and benefits from the 2004 Restructuring Program along with the Company's other ongoing cost-savings initiatives are anticipated to provide additional funds for investment in support of key categories and new product development while also supporting an increased level of profitability.

#### **Results of Operations**

Worldwide sales were \$2,837.5 in the second quarter of 2005. Sales increased 10.5% driven by unit volume gains of 8.0% and a positive foreign exchange of 2.5%. As noted above, this level of volume growth was supported by new products and increased promotional spending and higher levels of advertising. GABA contributed 1.5% to worldwide sales and volume growth.

Second quarter sales in the Oral, Personal and Home Care segment were \$2,462.0, up 11.0% from 2004 on volume growth of 8.0% and a 3.0% positive impact of foreign exchange. Excluding the divestment of certain detergent businesses in Latin America, sales increased 11.5% on volume growth of 8.5%.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

Colgate-North America sales increased 9.0% in the second quarter of 2005 to \$632.1 on 8.0% volume growth and a 1.0% positive impact of foreign exchange while pricing was even with the year ago period. Key products generating strong volume and market share growth across categories included Colgate Total toothpaste, Colgate Max Fresh Cinnamint toothpaste, Colgate 360° manual toothbrush, Palmolive Oxy Plus Citrus Purity dishwashing liquid, new Mennen Speed Stick and Lady Speed Stick 24/7 multiform deodorants with Micro-Absorber technology, Irish Spring Micro Clean bar soap and Fabuloso Orange Burst liquid cleaner. North American operating profit declined 1% to \$135.3 as volume growth was offset by increased commercial investment and higher freight, raw and packaging material costs.

Colgate-Latin America sales increased 18.0% in the second quarter of 2005 to \$651.4 as a result of 9.5% volume growth, a 5.0% positive impact of foreign exchange and 3.5% higher pricing. Sales, excluding the divested detergent businesses, increased 19.5% on volume gains of 11.0%. Every country in the region contributed to the strong volume gains including Brazil, Mexico, Colombia, Venezuela, Central America and Argentina. New products contributing to growth in the region include Colgate Triple Action Mild Mint and Colgate Sensitive toothpastes, the relaunch of Colgate Total toothpaste, Colgate Microsonic battery-powered toothbrush, Palmolive Citrus and Cream and Protex Oats bar soaps, Palmolive Hydra Natura hand and body lotion, and Lady Speed Stick Aloe multiform deodorants. Operating profit in Latin America increased 12% to \$179.3 compared to the second quarter of 2004 driven by volume growth and the positive impact of foreign currencies, partially offset by increased commercial investments.

Colgate-Europe second quarter sales increased 11.5% to \$691.4 on volume gains of 10.5% and a 3.5% positive impact of the stronger euro and other European currencies, offset by a 2.5% reduction in net selling prices. The GABA business added 6.0% to sales and volume growth for the region. Positive volume gains were achieved in the United Kingdom, Denmark, France, Greece, Italy, Spain, Ireland, Russia, Ukraine, Adria, Romania, and Czech Republic. Successful new products driving this strong growth include Colgate Oxygen and Colgate Sensitive toothpastes, Colgate 360° manual toothbrush and Colgate Microsonic battery-powered toothbrush. Recent innovations contributing to gains in personal care include Palmolive multiform deodorants, Palmolive Aroma Crème and Palmolive Naturals with Shea Butter shower gels. Operating profit in Europe grew 6% to \$139.0, primarily driven by volume growth, higher gross profit margins and the positive impact of foreign currencies, partially offset by an increased level of advertising.

Colgate-Asia/Africa second quarter sales increased 4.5% to \$487.1 on volume gains of 4.0% and positive foreign exchange of 2.5%, partially offset by a decrease in net selling prices of 2.0%. Strong volume gains were achieved in the China region, Australia, India, Philippines, and South Africa. Successful new products driving the oral care growth include Colgate Max Fresh, Colgate Propolis and Darlie Tea Care toothpastes, Colgate 360° manual toothbrush and Colgate Microsonic battery-powered toothbrush. New products contributing to growth in other categories include Palmolive Aroma Crème shower gel and liquid hand soap, Palmolive Naturals shampoo and conditioner, and Palmolive Naturals Sun Care bar soap. Operating profit in Asia/Africa decreased 7% to \$73.8 due to increased commercial investment and higher raw material costs, partially offset by the impact of volume growth and strong foreign currencies.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

Hill's Pet Nutrition sales increased 6.0% to \$375.5 on unit volume gains of 3.5%, net selling price increases of 0.5% and positive foreign exchange of 2.0%. New products driving growth in the U.S. specialty retail channel include Science Diet Canine Senior Large Breed and Science Diet Canine Light Large Breed dog food. New products driving growth in the U.S. veterinary channel include new Prescription Diet Canine j/d. Internationally, strong volume growth was achieved in Spain, Russia, the United Kingdom, Italy, France and Japan. Science Diet Canine Senior Large Breed and Prescription Diet Canine j/d contributed to the strong international results. Operating profit grew 3% to \$102.6 reflecting the impact of volume growth, higher gross profit margins and strong foreign currencies, partially offset by increased commercial investment and higher shipping and handling costs.

Worldwide sales were \$5,580.5 in the first six months of 2005 up 9.5% from the comparable period in 2004 as volume rose 7.5%, net selling prices declined 0.5% and foreign exchange had a positive impact of 2.5%. GABA contributed 2.0% to worldwide sales and volume growth. Excluding the divestment of certain detergent businesses in Latin America, sales increased 10.0% on volume growth of 8.0%.

Sales as reported in the Oral, Personal and Home Care segment for the six months ended June 30, 2005 were \$4,845.6, up 10.5% from the comparable period in 2004 on 8.0% volume growth and a 3.0% positive impact of foreign exchange, partially offset by a decrease in net selling prices of 0.5%. Within this segment, Colgate-North America sales increased 8.0% on volume growth of 8.0%, Colgate-Latin America sales increased 14.0% on volume growth of 8.5% (15.5% on volume growth of 10.0%, excluding the impact of divestments), Colgate-Europe sales increased 12.5% on volume growth of 10.0% (including 8.5% sales and volume growth contributed by GABA), and Colgate-Asia/Africa sales increased 5.5% on volume growth of 5.5%.

Sales at Hill's Pet Nutrition for the six months ended June 30, 2005 increased 6.5% to \$734.9 on volume growth of 3.0%, net selling price increases of 1.0% and positive foreign exchange of 2.5%.

Operating profit (loss) related to Corporate increased to (\$88.9) in the second quarter of 2005 from (\$20.9) in 2004 and increased to (\$211.6) in the first half of 2005 from (\$92.5) in 2004. Corporate operating expenses include \$36.0 and \$85.7 of pretax charges related to the Company's 2004 Restructuring Program in the second quarter and first half of 2005, respectively. Additionally, Corporate operating expenses for the three and six months ended June 30, 2004 includes a gain of \$26.7 related to the sale of the Company's detergent brands in Ecuador and Peru.

		Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004	
2004 Restructuring Program	\$ (36.0)	\$ —	\$ (85.7)	\$ —	
Gain on sale	<del>_</del>	26.7	_	26.7	
Other Corporate	(52.9)	(47.6)	(125.9)	(119.2)	
Corporate Operating profit (loss)	\$ (88.9)	\$ (20.9)	\$(211.6)	\$ (92.5)	

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

Worldwide gross profit margin declined to 54.2% in the second quarter of 2005 from 55.4% in 2004 and declined to 54.5% in the first half of 2005 from 55.5% in 2004. These changes period over period were impacted by increased promotional spending, higher raw and packaging material costs and the Company's ongoing restructuring program, partially offset by the Company's shift toward higher margin oral care products and cost-savings programs. Restructuring charges of \$23.1 and \$33.8 for the three and six months ended June 30, 2005, respectively, which related to accelerated depreciation and certain employee retention payments under the 2004 Restructuring Program, were included in Cost of sales. These charges reduced gross profit margin by approximately 90 basis points (bps) and 60-bps for the three and six months ended June 30, 2005, respectively.

Selling, general and administrative expenses as a percentage of sales increased to 33.8% in the second quarter of 2005 from 33.0% in 2004 and increased to 34.1% for the first half of 2005 from 33.3% in 2004. The 80-bps increase in the three and six months ended June 30, 2005 was primarily driven by increases in advertising (50-bps and 40-bps, respectively) and shipping and handling costs (40-bps), partially offset by savings from cost-control initiatives. In the second quarter of 2005 advertising increased 16% to \$292.3 as compared with \$252.5 in 2004 and increased 15% to \$559.3 for the first half of 2005 from \$488.0 in 2004.

Other (income) expense, net increased \$48.2 to \$38.9 in the second quarter of 2005 as compared with (\$9.3) in 2004 and increased \$90.8 to \$105.5 in the first half of 2005 from \$14.7 in 2004. These changes period over period were driven by restructuring charges and gains on sales of certain non-core brands in 2004. Other (income) expense, net includes \$12.9 and \$51.9 of charges related to the Company's 2004 Restructuring Program in the second quarter and first half of 2005, respectively. Other (income) expense, net for the three and six months ended June 30, 2004 includes a gain of \$26.7 related to the sale of the Company's detergent brands in Ecuador and Peru.

Operating profit for the three and six months ended June 30, 2005 included restructuring charges of \$36.0 and \$85.7, in connection with the 2004 Restructuring Program, respectively. Consequently, Operating profit decreased 7% to \$541.1 in the second quarter of 2005 from \$584.8 in 2004 and decreased to \$1,033.7 in the first half of 2005 as compared with \$1,116.1 in 2004. For additional information regarding the Company's 2004 Restructuring Program, refer to Note 8, "Restructuring Activities," of the Notes to the Condensed Consolidated Financial Statements.

Interest expense, net of interest income, increased to \$30.9 in the second quarter of 2005 as compared with \$29.3 in 2004 and to \$62.5 in the first half of 2005 as compared with \$57.6 in 2004 due to higher average debt levels primarily to finance the GABA acquisition.

The effective tax rate for the second quarter of 2005 increased to 32.8% from 32.7% in 2004. The effective tax rate for the first half of 2005 was 33.8% compared with 32.7% in 2004. While the Company's 2005 effective tax rate reflects benefits from global tax planning strategies, the higher tax rate in the six months ended June 30, 2005 is primarily due to the impact of the Company's 2004 Restructuring Program, which increased the rate by 160-bps (from 32.2% to 33.8%). The tax benefit derived from the charges incurred in the first half of 2005 for the 2004 Restructuring Program was at a rate of 14.5%. Over its duration, charges associated with the 2004 Restructuring Program are projected to generate tax benefits at a rate between 25% and 30%. The impact of the 2004 Restructuring Program on an individual period will depend upon the countries and the projects involved.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

Net income for the second quarter of 2005 declined to \$342.9, and earnings per common share decreased to \$0.62 per share on a diluted basis, compared with \$373.9, and \$0.66 per share, in the prior period. For the first half of 2005, Net income decreased to \$643.0, and earnings per common share decreased to \$1.15 per share on a diluted basis as compared with \$712.4, and \$1.25 in 2004. Net income in the second quarter and the first half of 2005 includes an aftertax charge of \$28.7 (\$0.05 per share) and \$73.3 (\$0.13 per share), respectively, associated with the 2004 Restructuring Program.

Subsequent to the end of the quarter, on July 12, 2005, the Company announced its agreement to sell its North American heavy-duty laundry detergent brands. The sale, which has been approved by U.S. regulatory authorities, is expected to close in the third quarter of 2005 and result in a net gain of \$60. The resulting cash proceeds are expected to fund costs associated with the 2004 Restructuring Program and a reduction of debt. Also in July 2005, the Company completed its evaluation of whether to repatriate unremitted earnings of certain of its non-U.S. subsidiaries and approved its plan for reinvestment and repatriation under the provisions of the AJCA. The AJCA creates a temporary incentive for U.S. corporations to repatriate accumulated income earned abroad by providing an 85% dividends received deduction for certain qualifying dividends. This provides the Company with the opportunity to repatriate approximately \$800 of such earnings in 2005 at a substantially reduced tax cost. As a result, the Company will record the associated income tax expense and a related income tax liability of approximately \$35 in the third quarter of 2005.

Sales and unit volume growth both worldwide and in relevant geographic divisions are discussed both as reported and excluding divestments. Management believes this provides useful information to investors as it allows comparisons of sales and volume growth from ongoing operations. For a table summarizing segment sales and operating profit, please refer to Note 11, "Segment Information," of the Notes to the Condensed Consolidated Financial Statements.

#### **Liquidity and Capital Resources**

Net cash provided by operations increased to \$728.4 in the first half of 2005, compared with \$644.0 in the comparable period of 2004. The increase is primarily related to lower cash tax payments and working capital changes. A portion of the decreased tax payments reflected in net cash provided by operations is attributable to tax payments in the first quarter of 2004 related to the sale of non-core brands. Since year-end, working capital has been impacted by increased inventory levels to ensure continued product supply during the 2004 Restructuring Program. The receivable days sales outstanding ratio improved from the year ago period, and total working capital remained unchanged at 4.3% of sales.

Investing activities during the first half of 2005 were primarily related to capital expenditures, which reflect a level slightly higher than the comparable period of 2004. For the full year 2005, capital expenditures are expected to be at the rate of approximately 4% of sales. Investing activities for the first half of 2004 reflect the Company's acquisition of GABA.

Financing activities used \$472.8 of cash during the first half of 2005 compared with providing \$298.6 of cash during the first half of 2004. Financing activities during the first half of 2004 reflect an increased level of proceeds associated with borrowings related to the GABA acquisition. In addition, the 2005 financing activities reflect increases in the common stock dividend payments to \$0.53 per share during the first half of 2005 from \$0.48 per share in the first half of 2004 and higher share repurchases associated with the share repurchase program authorized by the Board of Directors in October 2004.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in Millions Except Per Share Amounts)

Domestic and foreign commercial paper outstanding was \$1,163.2 and \$973.8 as of June 30, 2005 and 2004, respectively. The maximum commercial paper outstanding during the six months ended June 30, 2005 and 2004 was \$1,715 and \$1,519 respectively. At June 30, 2005, \$1,185 of commercial paper and certain current maturities of notes payable were classified as long-term debt as the Company has the intent and ability to refinance such obligations on a long-term basis, including, if necessary, by utilizing its lines of credit that expire in 2007. In the second quarter of 2005, the Company issued approximately \$340 of long-term debt, predominantly Swiss franc bonds at a fixed rate of 1.9%, to be used for general corporate purposes, including the repayment of commercial paper.

Certain of the Company's financing arrangements require the maintenance of a minimum ratio of operating cash flow to debt. The ESOP notes guaranteed by the Company and certain amounts payable to banks contain cross-default provisions. Non-compliance with these requirements could ultimately result in the acceleration of amounts owed. The Company is in full compliance with all such requirements and believes the likelihood of non-compliance is remote.

For additional information regarding liquidity and capital resources, please refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2004

This quarterly report on Form 10-Q may contain forward-looking statements. Actual events or results may differ materially from those statements. For information about factors that could cause such differences, please refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2004, including the information set forth under the caption "Cautionary Statement on Forward-Looking Statements."

(Dollars in Millions Except Per Share Amounts)
(Unaudited)

#### Controls and Procedures

The Company's management, under the supervision and with the participation of the Company's Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the design and operation of the Company's disclosure controls and procedures as of June 30, 2005 (the Evaluation). Based upon the Evaluation, the Company's Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) are effective in ensuring that material information relating to the Company, including its consolidated subsidiaries, is made known to them by others within those entities as appropriate to allow timely decisions regarding required disclosure, particularly during the period in which this quarterly report was being prepared.

There was no change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

### **PART II. OTHER INFORMATION**

## Item 1. Legal Proceedings

For information regarding legal matters, please refer to Item 3 in the Company's Annual Report on Form 10-K for the year ended December 31, 2004, Note 13 to the Consolidated Financial Statements included therein and Note 10 to the Condensed Consolidated Financial Statements contained in this quarterly report.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) Issuer Purchases of Equity Securities

The Company repurchases its common stock under a share repurchase program that was approved by the Board of Directors and publicly announced in October 2004 (the 2004 Program). Under the 2004 Program, the Company is authorized to purchase up to 20 million shares of the Company's common stock through December 31, 2005. The Board also authorized share repurchases on an ongoing basis associated with certain employee elections under the Company's compensation and benefit programs.

The following table shows the stock repurchase activity for each of the three months in the quarter ended June 30, 2005:

Month	Total Number of Shares Purchased <sup>(1)</sup>	Average Price Paid per Share		Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(2)</sup>	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs <sup>(3)</sup>
April 1 through 30, 2005	1,225,878	\$	52.07	1,190,000	10,834,777
May 1 through 31, 2005	1,583,810	\$	49.92	1,569,994	9,264,783
June 1 through 30, 2005	1,741,027	\$	50.04	1,740,000	7,524,783
Total	4,550,715			4,499,994	

Includes share repurchases under the Company's 2004 Program and those associated with certain employee elections under the Company's compensation and benefit programs.

# COLGATE-PALMOLIVE COMPANY (Unaudited)

- The difference between the total number of shares purchased and the total number of shares purchased as part of publicly announced plans or programs is 50,721 shares, all of which were repurchased by the Company in connection with certain employee elections under its compensation and benefit programs. These share repurchases were approved by the Board in October 2004.
- (3) The maximum number of shares reflects the 20 million shares authorized for repurchase under the 2004 Program less the cumulative number of shares that have been purchased under that program.

#### Item 4. Submission of Matters to a Vote of Security Holders

For a description of matters submitted to a vote of security holders during the period, please refer to our current report on Form 8-K, filed with the SEC on May 6, 2005.

#### Item 5. Other Information

On July 27, 2005, William S. Shanahan, President of the Company, notified the Company of his decision to retire effective September 30, 2005. As previously disclosed on page 25 of the Company's Proxy Statement for its 2005 Annual Meeting, Mr. Shanahan has the right, under the Company's Supplemental Salaried Employees Retirement Plan, to request that his supplemental pension be paid in a lump sum. Mr. Shanahan did make such a request and, on July 27, 2005, it was approved by the Company.

To retain the benefits of Mr. Shanahan's extensive experience, on July 27, 2005, the Company entered into a three-year consulting agreement with Mr. Shanahan under which he will provide consulting services to the Company for a total annual fee of \$1,250,000. The agreement includes a non-competition and confidential information agreement with Mr. Shanahan. A copy of the agreement is attached to this report as Exhibit 10.

The Board of Directors of the Company has elected Mr. Ian M. Cook to serve as President of the Company in addition to his current role as Chief Operating Officer, effective upon Mr. Shanahan's retirement. Mr. Cook, who is 53 years old, joined the Company in the United Kingdom in 1976 and has served in various executive capacities both overseas and in the United States over the years. Prior to his appointment as Chief Operating Officer in 2004, Mr. Cook had most recently been Executive Vice President responsible for Colgate North America and Europe. He was first elected an officer of the Company in 1996.

#### Item 6. Exhibits

Exhibit 10	Consulting Agreement, dated as of July 27, 2005, between Colgate-Palmolive Company, Antares Star, Inc. and William S. Shanahan.
Exhibit 12	Ratio of Earnings to Fixed Charges and Preferred Dividends.
Exhibit 31-A	Certificate of the Chairman and Chief Executive Officer of Colgate-Palmolive Company pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.
Exhibit 31-B	Certificate of the Chief Financial Officer of Colgate-Palmolive Company pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.
Exhibit 32	Certificate of the Chairman and Chief Executive Officer and the Chief Financial Officer of Colgate-Palmolive Company pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Sec. 1350.

# COLGATE-PALMOLIVE COMPANY SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

	COLGATE-PALMOLIVE COMPANY (Registrant)
	Principal Executive Officer:
July 29, 2005	/s/ REUBEN MARK
	Reuben Mark Chairman and Chief Executive Officer
	Principal Financial Officer:
July 29, 2005	/s/ STEPHEN C. PATRICK
	Stephen C. Patrick Chief Financial Officer
	Principal Accounting Officer:
July 29, 2005	/s/ DENNIS J. HICKEY
	Dennis J. Hickey Vice President and Corporate Controller

#### CONSULTING AGREEMENT

THIS CONSULTING AGREEMENT is dated as of July 27, 2005 by and between COLGATE-PALMOLIVE COMPANY, a Delaware corporation, having an office at 300 Park Avenue, New York, New York 10022 (the "Company"), and ANTARES STAR, INC., a Florida corporation having an office and place of business at 2501 Casey Key Road, Sarasota, Florida 34275-3359 (the "Consultant").

#### WITNESSETH:

WHEREAS, the Consultant's sole shareholder and principal employee, William S. Shanahan ("Shanahan") has been employed by the Company since 1965, most recently as President of the Company; and

WHEREAS, Shanahan intends to retire from employment with the Company on September 30, 2005 (the "Retirement Date"); and

WHEREAS, the Company is desirous of continuing to receive the benefit of Shanahan's experience, expertise and services and has asked the Consultant to furnish the Company with Shanahan's advice and consulting services on a non-exclusive basis; and

WHEREAS, the Consultant has been formed for, among other things, the purposes of providing Shanahan's consulting advice and services to the Company and others; and

WHEREAS, Shanahan's years of experience with the Company, familiarity with the Company's businesses and business relationships will provide the Company with on-going benefits; and

WHEREAS, the Company and the Consultant have reached agreement on the basis for the Consultant's providing Shanahan's consulting advice and services to the Company; and

WHEREAS, the Company has determined to enter into this Agreement with the Consultant for the furnishing of Shanahan's services to the Company, all as more particularly, set forth herein below.

NOW, THEREFORE, in consideration of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

#### 1. ENGAGEMENT.

- A. During the Consulting Period (hereinafter defined), the Consultant shall cause Shanahan to provide to the Company consulting and advisory services as requested by the Company ("Services") with respect to such projects as may be determined by the Company. In rendering such services, Shanahan shall report solely to the CEO or the President of the Company.
- B. The Company shall give the Consultant reasonable advance notice of any request for Services hereunder. The Company acknowledges that the Services will be rendered on a non-exclusive basis and that the Consultant and Shanahan may, subject to Section 6 below, be engaged during the Consulting Period in other business activities that may require Shanahan's time. Consultant agrees to make Shanahan available to furnish Services for up to sixty-six (66) days during each of the three (3) twelve (12) month periods during the Consulting Period (the "Base Services"). Except for the Base Services, Shanahan shall not be required to render Services hereunder for any fixed or minimum number of hours and/or days during the Consulting Period. The Consultant shall not be required to cause Shanahan to report to the Company on any regular or periodic basis, but shall cause him to render services hereunder, which may be rendered from Consultant's offices, home or elsewhere, or by telephone or electronic mail, or, at the reasonable request of the Company, at the Company's New York headquarters or other Company locations around the world.
- C. The Consultant represents to the Company that it and Shanahan are free to provide the Services and that neither the Consultant nor Shanahan has any obligation to others which would conflict with their ability to provide the Services in a timely manner.
- D. In performing the Services, the Consultant and Shanahan will comply with relevant Company policies and procedures, including the Code of Conduct and Business Practices Guidelines.

#### 2. CONSULTING PERIOD.

The period during which Services are to be provided under this Agreement (the "Consulting Period") shall commence as of the Effective Date (as defined below) and shall continue for three consecutive twelve (12)-month periods, subject to earlier termination as provided for herein. The Company and the Consultant may, by mutual written agreement, agree to extend the Consulting Period. The Effective Date shall be the first day of the month following the Retirement Date.

#### 3. COMPENSATION.

For all of the Services to be provided during the Consulting Period, the Company shall pay the following:

- (i) <u>Base Services</u>. For the Base Services, the Company shall pay to the Consultant the sum of One Million Two Hundred Fifty Thousand Dollars (\$1,250,000) per annum, payable in equal installments monthly in arrears, within ten (10) days after the end of each calendar month during the Consulting Period. Said sums shall be payable without regard to whether the Company has requested the Consultant to furnish all or any portion of the Base Services; and
- (ii) <u>Additional Services</u>. In the event that, at the Company's request, the Consultant furnishes Services in excess of the Base Services, then the Company shall pay the Consultant a per diem of \$19,000 for each day of such additional Services (the "Additional Services"), which shall be paid on a monthly basis, in arrears, together with the payment for the Base Services for such month during which they are reported (commencing with the first calendar month during which the Services furnished hereunder exceed the Base Services).
- (iii) <u>Records</u>. After the end of each month during the Consulting Period, the Consultant will send to the Company a report of the number of days or half-days during which Shanahan provided Base Services or Additional Services, as the case may be, during such month. For the purposes of this Agreement, Base Services or Additional Services shall be measured as follows:
  - If Shanahan spends more than one-half hour, but less than four (4) hours, providing Base Services or Additional Services on any day, he shall receive credit for one-half day of such services.
  - If Shanahan spends four (4) hours or more providing Base Services or Additional Services on any day, he shall receive credit for one day of such services
  - No credit shall be given on any day if Consultant spends one-half hour or less providing Base Services or Additional Services.

#### 4. OFFICE AND EXPENSES.

During the Consulting Period, the Company shall pay or provide directly (or reimburse the Consultant or Shanahan) for the following costs and expenses incurred by the Consultant and/or Shanahan in connection with the performance of the Services under this Agreement:

- (i) The Company shall provide Shanahan with the exclusive use of a fully furnished and equipped private office located on such floor of the Company's headquarters at 300 Park Avenue, New York, New York, as the Company shall determine, together with the customary services of an administrative assistant, computer support services, telephone and cellular phone service charges; internet and e-mail access; and
- (ii) Reimbursement for all reasonable and customary travel and entertainment expenses incurred by the Consultant and/or Shanahan in performing the Services hereunder, including, without limitation, first class air travel for international flights, upon presentation to the Company of appropriate supporting documentation for such expenses.

## 5. INDEPENDENT CONTRACTOR.

The Consultant has been retained solely to render the services set forth in this Agreement. The Consultant is an independent contractor, and any duties of the Consultant arising out of this Agreement shall be owed solely to the Company and not for the benefit of any third parties. Nothing herein shall qualify the Consultant or Shanahan as an employee of the Company. The Company shall not be obligated and will not deduct social security, withholding or any other payroll or related taxes from any payments to be made to the Consultant hereunder, and Consultant and Shanahan hereby represent and warrant that it or he will be responsible for the payment of all such taxes.

#### 6. LIMITATION ON OTHER ACTIVITIES.

During the Consulting Period, neither the Consultant nor Shanahan shall, directly or indirectly, in any capacity, without the prior written consent of the Company, provide any services to, or become directly or indirectly involved as an owner, officer, director, employee, independent contractor, agent, partner or advisor for any business entity involved in the development, manufacture, production, marketing and/or sale of oral care, personal care, household care, fabric care and/or pet nutrition products that compete with a business of the Company (a "Competing Business"); provided, however the foregoing shall not restrict Consultant or Shanahan from acquiring an investment of 5% or less of the outstanding shares of a public company that engages in a Competing Business. During the Consulting Period, neither Consultant nor Shanahan shall directly or indirectly, hire, entice, induce or in any manner whatsoever attempt to influence any employee, agent, consultant, contractor, supplier or any other person or entity to cease or reduce working for and/or doing business with Colgate and/or any of its subsidiaries or affiliates. The Consultant and Shanahan acknowledge that the Company would suffer irreparable harm (not adequately remedied by monetary damages alone) if the Consultant or Shanahan breaches the provisions of this Section and that, accordingly, the Company shall be entitled to seek equitable relief, in addition to its remedies at law, to enjoin any such breach or threatened breach.

### 7. **CONFIDENTIAL INFORMATION**.

The Consultant and Shanahan acknowledge that, in the course of furnishing Services, they may obtain knowledge about confidential and proprietary information or trade secrets of the Company or its affiliates (as more fully defined in Exhibits A and B hereto, the "Confidential Information"). Consultant and Shanahan hereby acknowledge that all Confidential Information constitutes a valuable trade secret and is the sole and exclusive property of the Company. The Consultant and Shanahan agree, both during and following the Consulting Period, not to use (other than in the performance of the Services), publish or otherwise disclose any Confidential Information to others, including but not limited to any Competing Business. Consultant and Shanahan each agree to sign a Non-Disclosure Agreement effective as of the Effective Date (the "Non-Disclosure Agreements").

## 8. CONSULTANT'S AUTHORITY.

Neither the Consultant nor Shanahan shall have any right or authority during the Consulting Period to assume or create any obligations or responsibility, expressed or implied, on behalf or in the name of the Company in any way, except as may be specifically authorized in writing by the Company from time to time.

#### 9. TERMINATION.

Subject to the provisions of this Paragraph 9, either the Company or the Consultant may terminate this Agreement prior to the expiration of the Consulting Period, as specifically provided for hereinbelow.

- A. The Company shall have the right to terminate this Agreement for Cause (as hereinafter defined) or otherwise, whereupon the Consulting Period shall be at an end. The Consultant shall have the right to terminate this Agreement at any time and for any reason upon not less than thirty (30) days prior written notice to the Company, whereupon the Consulting Period shall be at an end.
- B. If Company terminates this Agreement for other than Cause, then the Company shall be obligated to pay to the Consultant, within thirty (30) days after the date of such termination, (i) all accrued but unpaid amounts payable hereunder with respect to the period prior to the date of termination, and (ii) any and all sums which would have become payable to the Consultant under this Agreement during what would, absent such termination, have constituted the unexpired portion of the Consulting Period. Said lump sum amount shall be computed without any discount for present value.
- C. If the Company terminates this Agreement for Cause, or if the Consultant terminates this Agreement, then the Company shall pay to the Consultant, within thirty (30) days after the date of such termination, all accrued but unpaid amounts payable hereunder with respect to the period ending on the date of termination, including the monthly installments due for the Base Services up to and including the month in which such date of termination occurs but not for months occurring thereafter.
  - D. For purposes of this Agreement, "Cause" shall mean:
- (i) Shanahan's conviction or admission of or plea of nolo contendere with respect to a felony, other than one arising out of a motor vehicle incident, or any other crime involving moral turpitude, fraud or theft; or
  - (ii) Shanahan's death or permanent disability such that he is unable to perform the Services; or
- (iii) a material breach by the Consultant or Shanahan of its duties and responsibilities hereunder which is not remedied within thirty (30) days after receipt by such party of written notice from the Company; or
  - (iv) any material breach by Consultant or Shanahan of any one or more of the provisions contained in Sections 6, 7 or 8 of this Agreement.
- E. In the event of a "Change In Control" (as defined in the Colgate-Palmolive Company Executive Severance Plan, as amended and restated as of June 10, 2004, on file with the Securities and Exchange Commission as Exhibit 10-A to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2004) during the Consulting Period, the Consultant shall have the right to terminate this Agreement for any or no reason upon not less than sixty (60) days prior written notice to the Company, whereupon (i) the Consulting Period shall be at an end, and (ii) the Company shall pay to the Consultant, in a lump sum, within thirty (30) days after such termination, an amount equal to the total of the amounts which would be required to be paid to the Consultant on account of the Base Services, during what would, absent such termination, have been the balance of the Consulting Period. At the request of the Company or its successor, during such sixty (60) day notice period, Consultant, Shanahan and the Company or its successor shall engage in good faith negotiations regarding having Consultant and Shanahan provide consulting services thereafter to the Company or its successor.

#### 10. GENERAL PROVISIONS.

A. <u>Non-Assignability</u>. Neither this Agreement nor any right, obligation or interest hereunder shall be assignable by the Consultant or Shanahan, his beneficiaries, or legal representatives, without the Company's prior written consent; provided, however, that nothing in this Paragraph shall preclude the executors, administrators, or other legal representatives of Shanahan or his estate from

receiving any payment or benefit hereunder or from assigning any rights hereunder to the person or persons entitled thereunto.

- B. <u>Benefit/Binding Effect</u>. This Agreement shall be binding upon, and inure to the benefit of, the Consultant, Shanahan and the Company and their respective heirs, administrators, successors and assigns.
  - C. Modification. This Agreement may not be modified or amended except by an instrument in writing signed by the parties hereto.
- D. <u>Non-Waiver</u>. No term or condition of this Agreement shall be deemed to have been waived, nor shall there be any estoppel against the enforcement of any provision of this Agreement, except by written instrument of the party charged with such waiver or estoppel. No such written waiver shall be deemed a continuing waiver unless specifically stated therein, and each such waiver shall operate only as to the specific term or condition waived and shall not constitute a waiver of such term or condition for the future or as to any act other than that specifically waived.
- E. <u>Governing Law</u>. This Agreement has been executed and delivered in the State of New York, and its validity, interpretation, performance, and enforcement shall be governed by the laws of said State.
- F. <u>Captions</u>. The headings and captions of paragraphs herein are included solely for convenience of reference and shall not control the meaning or interpretation of any of the provisions of this Agreement.
- G. <u>Notices</u>. All notices and other communications hereunder shall be in writing and shall be given by personal delivery, telecopier, recognized overnight courier service or Certified Mail, Return Receipt Requested, to the parties at their addresses set forth above, or to such other address as either party hereto may pursuant to the provisions of this Paragraph provide to the other party hereto.
- H. <u>Indemnification</u>. The Company shall provide to the Consultant and Shanahan, with respect to any capacity in which the Consultant and/or Shanahan has served and/or shall serve hereunder, indemnification and expense advancement to the fullest extent to which the Company is obligated to provide such to any of its directors or officers, subject, however, to any limitations imposed by law.
- I. <u>Entire Agreement</u>. This Agreement, together with the Non-Disclosure Agreements, contains the entire agreement, between the parties with respect to the subject matter hereof and supersedes all prior agreements, written or oral, with respect thereto.
- J. <u>Severability</u>. Any provision of this Agreement which is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective only to the extent of such prohibition or unenforceability without invalidating or affecting the remaining provisions, and any such prohibition or unenforceability in any such jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.
- K. <u>Counterparts</u>. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have made and delivered this Agreement as of the day and year first above written.

## COLGATE-PALMOLIVE COMPANY

By: /S/ REUBEN MARK

Reuben Mark, Chairman and Chief Executive Officer

ANTARES STAR, INC.

By: /s/ William S. Shanahan

William S. Shanahan, President

/s/ William S. Shanahan

WILLIAM S. SHANAHAN

# COMPUTATION OF RATIO OF EARNINGS TO FIXED CHARGES AND PREFERRED DIVIDENDS

(Dollars in Millions)
(Unaudited)

	Six Months Ended June 30, 2005	
Earnings:		
Income before income taxes	\$	971.2
Add:		
Interest on indebtedness and amortization of debt expense and discount or premium		65.5
Portion of rents representative of interest factor		20.8
Less:		
Gain on equity investments		(1.7)
Income as adjusted	\$	1,055.8
	_	
Fixed Charges:		
Interest on indebtedness and amortization of debt expense and discount or premium	\$	65.5
Portion of rents representative of interest factor		20.8
Capitalized interest		1.3
Total fixed charges	\$	87.6
	_	
Preferred Dividends:		
Dividends on Preference Stock	\$	17.2
	_	
Ratio of earnings to fixed charges		12.1
	_	
Ratio of earnings to fixed charges and preferred dividends		10.1

#### I, Reuben Mark, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Colgate-Palmolive Company;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 29, 2005

/s/ REUBEN MARK

Reuben Mark
Chairman and Chief Executive Officer

#### I, Stephen C. Patrick, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Colgate-Palmolive Company;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 29, 2005

/s/ STEPHEN C. PATRICK

Stephen C. Patrick
Chief Financial Officer

The undersigned Chairman and Chief Executive Officer and Chief Financial Officer of Colgate-Palmolive Company each certify, pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Sec. 1350, that:

- (1) the Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2005 (the "Periodic Report") which this statement accompanies fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and
- (2) information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of Colgate-Palmolive Company.

Date: July 29, 2005

/s/ REUBEN MARK

Reuben Mark Chairman and Chief Executive Officer

/s/ STEPHEN C. PATRICK

Stephen C. Patrick Chief Financial Officer