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Colgate Elects John P. Bilbrey to Board of Directors

NEW YORK--(BUSINESS WIRE)-- Colgate-Palmolive Company (NYSE:CL) announced today that John P. Bilbrey, President and Chief Executive Officer of The Hershey Company, has been elected to Colgate's Board of Directors.

Mr. Bilbrey, 58, brings considerable operational leadership experience and in-depth knowledge of the fast-moving consumer goods industry to the Colgate Board. Prior to joining The Hershey Company in 2003, Mr. Bilbrey served as Executive Vice President, Sales at Mission Foods and as President and Chief Executive Officer at Danone Waters of North America. He also served in positions of increasing responsibility in the United States and internationally during his 22 years at The Procter & Gamble Company.

Separately, the Company announced that the Board of Directors had accepted the resignation of Joseph Jimenez, Chief Executive Officer of Novartis, who served on Colgate's Board of Directors since 2010. The Directors extended to Mr. Jimenez their sincere thanks for all of his contributions.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet, Hill's Prescription Diet and Hill's Ideal Balance. For more information about Colgate's global business, visit the Company's web site at <http://www.colgatepalmolive.com>. To learn more about Colgate's global oral health education program, Bright Smiles, Bright Futures™, please visit <http://www.colgatebsbf.com>. CL-C

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