FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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|   | OMB Number: | 3235-02     |
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| Check this box if no longer subject to | C |
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| Section 16. Form 4 or Form 5           |   |
| obligations may continue. See          |   |
| Instruction 1(b)                       |   |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|----------------------|-----------|
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| hours per response:  | 0.5       |

| 1. Name and Address of Reporting Person* <u>Gayle Helene D</u> |  |  |                   |                                    |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]   |                  |  |   |   |                    |   | (Che                                  | elationship deck all applic   | able)<br>r | g Pers  | 10% Ov | vner |  |
|--|--|--|-------------------|------------------------------------|--|---|------------------|--|---|---|--------------------|---|---------------------------------------|---|------------|---|--------|------|--|
|  | `  | LMOLIVE CON  | (Middle)<br>MPANY |                                    | 05/  | 3. Date of Earliest Transaction (Month/Day/Year)  05/11/2015  Officer (give title below)  below)  Other (specify below) |                  |  |   |   |                    |   |                                       |   |            |   |        |      |  |
| (Street) NEW Y(  |  |  | 10022<br>(Zip)    |                                    | 4. 11  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |                  |  |   |   |                    | Line  | )<br>X Form fi                        | al or Joint/Group Filing (Check Applicable orm filed by One Reporting Person orm filed by More than One Reporting erson |            |   |        |      |  |
|  | `  | •  | le I - Non        | -Deriv                             | ative  | e Se  | curitie          | s Ac   | quired,   | Dis   | posed o            | f, or B   | ene                                   | ficiall   | y Owned    |   |        |      |  |
| 1. Title of Security (Instr. 3)  2. Transc Date (Month/D       |  |  |                   |                                    | Execution Date,  |   | Code (I          | Transaction Disposed Of (<br>Code (Instr. 5) |   | ies Acquired (A) or<br>Of (D) (Instr. 3, 4 and  |                    | 5. Amour<br>Securitie<br>Beneficia<br>Owned F<br>Reported               | s<br>ally<br>ollowing                 | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |            | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |        |      |  |
|  |  |  |                   |                                    |  |   |                  | Code   | v   | Amount  | (A) or<br>(D) Pr   |   | Price                                 | Transact<br>(Instr. 3 a   | tion(s)    |   |        | ,    |  |
| Common Stock 05/11/  |  |  |                   | L/201                              | 2015   |   | A <sup>(1)</sup> |  | 1,990   | 1,990 A   |                    | \$0   | 22,                                   | 22,477  |            | D   |        |      |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                   |                                    |  |   |                  |  |   |   |                    |   |                                       |   |            |   |        |      |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)            | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction Date (Month/Day/Year)    Sal. Deemed Execution Date, if any (Month/Day/Year)   Sal. Deemed Execution Date, if any (Month/Day/Year)   Sal. Deemed Execution Date, if any (Month/Day/Year)   Sal. Deemed Execution Date (Instr. 8)   Sal. |                   | tive<br>ties<br>red<br>sed<br>3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year)  (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) |   |                  |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4) |   |            |   |        |      |  |
|  |  |  |                   |                                    | Code   | v   | (A)              | (D)  | Date<br>Exercisable                                 |   | Expiration<br>Date | Title   | OI<br>N<br>Of                         | umber   |            |   |        |      |  |
| Stock<br>Option<br>(Right to                                   | \$67.83  | 05/11/2015   |                   |                                    | A <sup>(2)</sup>   |   | 5,583            |  | 05/11/2016  | (3)   | 05/11/2021         | Commo<br>Stock  | n 5                                   | 5,583   | \$0        | 5,583   |        | D    |  |

## **Explanation of Responses:**

- 1. Annual director stock grant under the issuer's incentive compensation plan.
- $2. \ Annual \ director \ stock \ option \ grant \ under \ the \ issuer's \ incentive \ compensation \ plan.$
- 3. Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

## Remarks:

/s/ Kristine Hutchinson, Attorney-in-Fact

05/13/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.