Pricing Supplement No. 11 dated November 3, 1998 (To Prospectus dated April 1, 1996 and Prospectus Supplement dated April 1, 1996)

Principal Amount: \$50,000,000

Rule 424(b)(3) File No. 33-58887

Original Issue Date: November 6, 1998

\$312,500

Colgate-Palmolive Company

Medium-Term Notes - Fixed Rate

Series C

We are hereby offering to sell Notes having the terms specified below to you with the assistance of Goldman, Sachs & Co., acting as principal, at a fixed initial public offering price of 100% of the Principal Amount.

			, 8% per annum November 6,				pany: \$49,687,500 Commission: \$3
Interest	Paymer	nt Date	s: Semi-Annu	ıally (Se	e "Other	Provisions - In	terest" below).
Redemptio	[X]	The Notes cannot be redeemed by the Company prior to the Stated Maturity Date. The Notes may be redeemed by the Company prior to the Stated Maturity Date. Initial Redemption Date:					
		Initia	l Redemptior	Percent	age:	%	
		Annual Percen	Redemption tage is 100%	Percenta of the	ge Reduct Principal	ion:% unti amount.	1 Redemption
]	al Repayment: [X] The Notes cannot be repaid at the option of the holder thereof prior to the Stated Maturity Date. [] The Notes can be repaid at the option of the holder thereof prior to the Stated Maturity Date at Optional Repayment Date(s):						
		Repaym	ent Price: _	%			
Currency	Specif	(If	rrency: other than mination: \$_	U.S. dol	lars, see	attached.)	
	(App]	licable	only if Spe	cified C	urrency i	s other than U.	S. dollars.)
Original	Total Yield	amount to Mat	nt: [] of OID: urity: ual Period:	Yes	[X]	No	
Form:	[x]	Book-entry	[]	Certificated	
[X]	C	other p	rovisions:				

Interest:

Interest on the Notes will accrue from November 6, 1998 and will be payable in U.S. dollars on the first day of June and December of each year, commencing December 1, 1998 up to and including the Stated Maturity Date (each, an "Interest Payment Date"). Interest will accrue from and including each Interest Payment Date (or from November 6, 1998, if no interest has been paid or duly provided for) to but excluding the next succeeding Interest Payment Date. In the event an Interest Payment Date falls on a day other than a Business Day, interest will be paid on the next succeeding Business Day and no interest on such payment shall accrue for the period from and after such Interest Payment Date to such next succeeding Business Day.

Use of Proceeds:

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The net proceeds from the sale of the Notes will be used by the Company to retire commercial paper which was issued by the Company for general

corporate purposes and working capital. As of October 30, 1998, the Company's outstanding commercial paper had a weighted average interest rate of 5.2904% with maturities ranging from 3 to 89 days.