FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

OMB APPRO	DVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* WENTZ HOWARD B JR																	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 07/28/2006									_		r (give title		Other (: below)			
300 PARK AVENUE					4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									Lin	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YORK NY 10022																X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S		(Zip)																			
		Tab	le I - No	n-Deri\	/ative	Se	curit	ies Ac	quir	ed, [Disp	osed c	of, o	r Ben	eficial	ly Owne	d					
				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		t, Tra	3. Transaction Code (Instr			ities Acquired (A) o d Of (D) (Instr. 3, 4			Benefic Owned	ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code V		Amount		(A) or (D)	Price	Transa	Reported Transaction(s) (Instr. 3 and 4)					
Common Stock				07/28	07/28/2006				M	1 (1)		4,000)	A	\$59.7	⁷ 5 50	3,732		D			
Comon S	tock			07/28	8/2006	6			M	1 (1)		777		A	\$51.3	37 54	1,509		D			
Common Stock																540		1 1	By spouse			
		7										sed of onverti				Owned			•			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,		ansaction of Expode (Instr. Derivative (Mo		Expira	6. Date Exercisable and Expiration Date (Month/Day/Year)				7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	E C S F Illy D O (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	cisable		xpiration ate	Title		Amount or Number of Shares							
Stock Option (Right to Buy)	\$59.75	07/28/2006			M ⁽¹⁾			4,000	02/20	0/2004	0!	5/07/2007		nmon ock	4,000	\$0	0		D			
Stock Option (Right to	\$51.37	07/28/2006			M ⁽¹⁾			777	07/14	4/2006	01	7/14/2015		nmon ock	777	\$0	0		D			

Explanation of Responses:

1. Exercise of stock options awarded under the issuer's Non-Employee Director Stock Option Plan.

Remarks:

Andrew D. Hendry by power of attorney

08/01/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.