Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  THOMPSON DELIA H						2. Issuer Name and Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]									5. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title				/ner	
						3. Date of Earliest Transaction (Month/Day/Year) 09/08/2016									below)	VP Inves	tor R	Other (s below) elations	респу	
300 PARK AVENUE						If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YORK NY 10022				_   4. 1	4. II Amendment, Date of Original Filed (Month/Day/Year)									X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)												Person					
		Tab	le I - Nor	ı-Deri	vativ	e Se	curities	s Ac	quired, D	isp	osed o	of, or Be	nefici	ally	Owned					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ear)	2A. Deemed Execution Date, if any (Month/Day/Year		Code (In	Transaction Disposed Code (Instr. 5)		ties Acquired (A) o d Of (D) (Instr. 3, 4				s Illy ollowing	Form	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	unt (A) or (D)		е	Transact (Instr. 3 a	tion(s)			(instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	4. Transa Code ( 8)				6. Date Exercisal Expiration Date (Month/Day/Year			and 7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		Derivati Securit		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amour or Number of Shares	er						
Stock Option (Right to Buy)	\$72.99	09/08/2016			A <sup>(1)</sup>		37,249		(2)	0	9/08/2022	Common Stock	37,24	19	\$0	37,249	)	D		

## **Explanation of Responses:**

- 1. Stock option award granted under the issuer's incentive compensation plan.
- 2. Option becomes exercisable in equal annual installments over three years beginning on the first anniversary of the September 8, 2016 grant date.

## Remarks:

/s/ Kristine Hutchinson, 09/12/2016 Attorney-in-Fact

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.