FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
Estimated average I	nurden								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

37 hours per response: 0.5

Name and Address of Reporting Person* WENTZ HOWARD B JR				2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									ionship of Reporting I all applicable) Director			Person(s) to Issuer 10% Owner				
		LMOLIVE COM	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 02/02/2004										Office	er (give title v)		Other (specify below)		
300 PARK AVENUE (Street)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)			10022 Zip)		-									Form Pers	n filed by Mor on	re than On	e Rep	orting		
	<u> </u>			n-Deriv	ative	Se	curitie	s Acc	uired,	Dis	posed o	f, o	r Ben	efici	ally (Dwne	ed			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D			Execution Date,		Transaction Disposed Of Code (Instr. 5)			ies Acquired (A) o Of (D) (Instr. 3, 4 a			and Securi Benef		cially I Following	6. Owners Form: Dis (D) or Ind (I) (Instr.	ect irect	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
								Code	v	Amount		(A) or (D)	Price	Trans		ction(s) 3 and 4)			(11150.4)	
Common Stock			02/02	2/2004				A ⁽¹⁾		24		A	\$50).85	104,140		D			
Common Stock															1,200(2)		I		By spouse	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date our Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		of	ative rities ired osed . 3, 4	6. Date Exercisab Expiration Date (Month/Day/Year)		е	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount	<u> </u>		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. Shares of common stock deferred to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors.
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

Andrew D. Hendry by power of attorney

02/02/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.