FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

TATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WHEELER ROBERT C					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]							tionship of Reportin all applicable) Director	10% (Owner
(Last) C/O COLGATE 300 PARK AVE		(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/12/2007								Officer (give title Other (specify below) below) CEO, Hill's Pet Nutrition		
(Street) NEW YORK (City)	NY (State)	10022 (Zip)		4. IT A	Amendment, Date o	r Origin	ai File	d (Month/Day	Year)		Line)	ridual or Joint/Group Form filed by One Form filed by Mor Person	Reporting Pers	on
		Table I - No	on-Deriva	tive	Securities Acc	quired	l, Di	sposed of,	or Be	nefic	ially	Owned		
1. Title of Security (Instr. 3)			2. Transacti Date (Month/Day		Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code		v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock			11/12/20	007		M ⁽¹⁾		8,177	A	\$58	8.65	231,703	D	
Common Stock			11/12/20	007		M ⁽¹⁾		16,263	A	\$58	8.83	247,966	D	
Common Stock			11/12/20	007		M ⁽¹⁾		16,072	A	\$58	8.83	264,038	D	
Common Stock			11/12/20	007		M ⁽¹⁾		40,500	A	\$56	5.565	304,538	D	
Common Stock			11/12/20	007		F ⁽²⁾		67,195	D	\$70	6.78	237,343	D	
Common Stock			11/13/20	007		S ⁽³⁾		2,015	D	\$ 76 .	.6671	235,328(4)	D	
Common Stock												584	I	By Issuer's 401(k) Plan Trustee
Common Stock												124	I	By Hill's Trustee
		Table II			ecurities Acqu alls, warrants,							wned		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		on of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$58.65	11/12/2007		M ⁽¹⁾			8,177	05/03/2001	09/10/2008	Common Stock	8,177	\$0	0	D	
Stock Option (Right to Buy)	\$58.83	11/12/2007		M ⁽¹⁾			16,263	04/23/2002	09/10/2008	Common Stock	16,263	\$0	0	D	
Stock Option (Right to Buy)	\$58.83	11/12/2007		M ⁽¹⁾			16,072	04/23/2002	09/09/2009	Common Stock	16,072	\$0	0	D	
Stock Option (Right to Buy)	\$56.565	11/12/2007		M ⁽¹⁾			40,500	09/11/2006	09/11/2009	Common Stock	40,500	\$0	0	D	

Explanation of Responses:

- $1. \ Exercise \ of \ stock \ options \ awarded \ under \ the \ issuer's \ employee \ stock \ option \ plan.$
- 2. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- 3. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

4. As a result of the reported transactions, the reporting person's Common Stock ownership has increased by 11,802 shares.

Remarks:

Nina D. Gillman by power of attorney

11/14/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.