FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| wasinington, | D.C. | 20343 | |
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| 1, D.C. 20549 | OMB APPROVAL |
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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235-0287 | | |
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| | Estimated average burde | rden | | |
| Filed nursuant to Coation 10(a) of the Coassition Fusioners Act of 1004 | hours per response: | 0.5 | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* GARCIA FABIAN T | | | | | | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] | | | | | | | | | plicable ector | , | | 10% Ow Other (sp | er |
|--|---|--|---|---------------|-------------------|--|---------------|---|-------------------------|------------------------------------|---|--|---|---|--|--|--|--|--|
| (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE | | | | | 02 | 3. Date of Earliest Transaction (Month/Day/Year) 02/13/2015 | | | | | | | | A bel | below) below) COO Gl.Inn&Gwth,Eur/SP&Hill's | | | | l's |
| (Street) NEW YO | DRK N | Y | 10022 | | _ ^{4.} | 4. If Amendment, Date o | | | | of Original Filed (Month/Day/Year) | | | | | ndividual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/N | | ction | on 2A. Deemed Execution Date, | | 3. 4. Sec | | 4. Securities | sed of, or Beneficial curities Acquired (A) or sed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | | Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Tran | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | | |
| Common | Stock | | | 02/13/ | /2015 | 15 | | | M ⁽¹⁾ | | 123,000 | Α | \$36.63 | | 323,50 | 23,502 | | D | |
| Common | Stock | | | 02/13/ | /2015 | | | | S ⁽²⁾ | | 123,000 | D | \$70.042 |) (3) |) 200,502 D | | | | |
| Common Stock | | | | | | | | | | | | | 13,615 | | I | | By ssuer's 101(k) Plan Trustee | | |
| | | | Table I | | | | | | | | sposed of, , convertil | | | Owne | t | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deer Execution if any (Month/E | n Date, Trans | | ction Instr. | | | Expira | e Exer ation D h/Day/ | | of Securi Underlyii | ng e Security | 8. Price Deriva Securi (Instr. ! | tive de ty Se 5) Be Ov Fo Re | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio | Owner Form Direct or Inc (I) (In | LO. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | Expiration Date | Title | Amount or Number of Shares | | | nstr. 4) | лі(э) | | |
| Stock Option (Right to Buy) | \$36.61 | 02/13/2015 | | | M ⁽¹⁾ | | | 123,000 | (4 | 4) | 09/10/2015 | Common Stock | 123,000 | \$0 | | 0 | | D | |

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's 2005 Employee Stock Option Plan.
- 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's 2005 Employee Stock Option Plan.
- 3. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$70.01 to \$70.0625, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote
- 4. Option became exercisable in one-third increments beginning on the first anniversary of the September 10, 2009 grant date.

Remarks:

/s/ Kristine Hutchinson, 02/18/2015 Attorney-in-Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.