FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-028
Estimated average burden	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

37 0.5 hours per response:

5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person COLGATE PALMOLIVE CO [CL] Marsili Daniel B Director 10% Owner Officer (give title Other (specify below) below) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) (Middle) Sr. VP Global Human Resources 02/19/2015 C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) X Form filed by One Reporting Person 10022 **NEW YORK** NY Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Execution Date. Transaction Securities Form: Direct of Indirect Code (Instr. 8) (D) or Indirect (I) (Instr. 4) (Month/Day/Year) if any Beneficially Beneficial (Month/Day/Year) Owned Following Ownership Reported (Instr. 4) (A) oı (D) Transaction(s) ٧ Price Code Amount (Instr. 3 and 4) Common Stock A⁽¹⁾ 02/19/2015 5,607 A \$0 81,222 D By Issuer's Common Stock 25,709 401(k) Plan Trustee Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature Derivative Conversion **Execution Date** Transaction Expiration Date Amount of Derivative derivative Ownership of Indirect (Month/Day/Year) Derivative (Month/Day/Year) Securities Form: Direct (D) Beneficial or Exercise Code (Instr. (Month/Day/Year) (Instr. 3) Price of 8) Securities Underlying (Instr. 5) Beneficially Ownership Derivative Acquired Derivative Owned Following or Indirect (I) (Instr. 4) (Instr. 4) (A) or Disposed Security (Instr. 3 Security and 4) Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Number Expiration

Explanation of Responses:

1. Restricted stock unit award granted under the issuer's incentive compensation plan.

Remarks:

/s/ Kristine Hutchinson, 02/23/2015 Attorney-in-Fact

** Signature of Reporting Person Date

Title

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D) Exercisable

Date