FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OIVIB AP	PROVAL
OMB Number:	3235-028

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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l	OMB Number:	3235-0287
l	Estimated average burde	en
l	hours per response:	0.5

Name and Address of Reporting Person*     COOK IAN M															(Che	eck all applic  Director	ationship of Reporting Person(s) to Issu k all applicable)  Director 10% Ow Officer (give title below)  President & CEO		10% Ov	vner
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 09/12/2007													вресну 	
(Street)  NEW Y(		Y State)	10022 (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	dividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
		Ta	able I - Nor	า-Deriv	ative	e Se	ecuritie	s Ac	qui	ired, [	Disp	osed o	f, or	Bene	ficially	/ Owned				
Date			Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			5) Securities Beneficia	5. Amount of Securities Beneficially Owned Following		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									\[\frac{1}{2}\]	Code	v	Amount		A) or D)	Price	Transacti (Instr. 3 a	on(s)			(Instr. 4)
Common	Stock			09/12	2/200	/2007		Ī	A <sup>(1)</sup>		13,875		A	\$0	251,715			D		
Common Stock															11,740			I	By Issuer's 401(k) Plan Trustee	
			Table II -									sed of, onvertib				Owned			,	1
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	se (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Co	nsaction de (Instr.		5. Number Derivativ Securitie Acquired or Dispos of (D) (Ins 3, 4 and 8	re s I (A) sed str.	Expi	. Date Exercisal xpiration Date Month/Day/Year			7. Title and of Securiti Underlying Derivative (Instr. 3 an		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Followin Reported	e Ow s Fo ally Dir or g (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Со	de V	v	(A)		Date Exer	e rcisable		expiration Date	Title	O N	Amount or Jumber of Shares		Transact (Instr. 4)	1011(5)		
Stock Option (Right to	\$68.15	09/12/2007		A	(2)		250,000		09/1	12/2008 <sup>(3</sup>	3) 0	9/12/2013	Comn		250,000	\$0	250,0	00	D	

## **Explanation of Responses:**

- $1.\ Annual\ restricted\ stock\ award\ granted\ under\ the\ issuer's\ Executive\ Incentive\ Compensation\ Plan.$
- 2. Annual stock option granted under the issuer's 2005 Employee Stock Option Plan.
- 3. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

## Remarks:

Nina D. Gillman by power of <u>attorney</u>

09/14/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.