UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

<u>√</u> 1	-lied by the Registrant	☐ Filed by a party other than the Registrant						
CHECK THE APPROPRIATE BOX:								
	Preliminary Proxy Statement							
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))							
	Definitive Proxy Statement							
√	Definitive Additional Materials							
	Soliciting Material under §240.14a-12							
Colgate-Palmolive Company								
(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant)								
PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):								
√	No fee required							
	Fee paid previously with preliminary materials							
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a	-6(i)(1) and 0-11						



[LETTER TO CERTAIN HOLDERS OF COLGATE-PALMOLIVE COMPANY STOCK]

IMPORTANT REMINDER TO STOCKHOLDERS

April 18, 2024

DEAR FELLOW COLGATE STOCKHOLDER:

You should have received your proxy materials in connection with Colgate-Palmolive Company's Annual Meeting of Stockholders to be held via live webcast on Friday, May 10, 2024. According to our records, your vote for this meeting has not been received. Regardless of the number of shares you own, it is important that they are represented and voted at the annual meeting.

Please take a moment to vote your proxy at your earliest convenience. You should read carefully and consider the information contained in the Company's Proxy Statement.

Since the Annual Meeting is fast approaching, we encourage you to vote by any one of the three methods listed below:

- 1. <u>Vote by Internet:</u> Go to the website <u>www.proxyvote.com</u>, have your control number listed on the enclosed notice card available and follow the simple instructions.
- 2. <u>Vote by Telephone:</u> Call 1-800-690-6903 (toll-free), have your control number listed on the enclosed notice card available and follow the simple instructions.
- 3. <u>Vote by Mail:</u> Vote, sign, date and mail the enclosed notice card in the postage-paid envelope without delay to ensure your vote is counted. If you have voted by internet or telephone, please do not return the notice card.

YOUR VOTE IS IMPORTANT. PLEASE SUBMIT YOUR VOTING INSTRUCTIONS BY INTERNET, TELEPHONE OR MAIL SO WE RECEIVE THEM BY 11:59 P.M., EASTERN DAYLIGHT TIME, ON THURSDAY, MAY 9, 2024.

Thank you for your response.

Sincerely,

Jennifer M. Daniels

Chief Legal Officer and Secretary

Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2024 Annual Meeting to be held on May 10, 2024 Deadline to vote prior to the Annual Meeting is May 9, 2024 11:59 PM ET





300 PARK AVENUE NEW YORK, NY 10022-7499

V47882-Z86901-Z86902

You hold shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 10, 2024.

Get informed before you vote

View the Notice of 2024 Annual Meeting of Stockholders and Proxy Statement and 2023 Annual Report online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to April 26, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #



Smartphone users Point your camera here and

vote without entering a control number



Vote by Mail

Mark, sign and date this form and submit it with your prepaid envelope



Vote by Phone 800-690-6903



Vote During the Virtual Meeting*

May 10, 2024 10:00 a.m. Eastern Daylight Time

Virtually at:

www.virtualshareholdermeeting.com/CL2024

^{*} Please check the meeting materials for any special requirements for meeting attendance.

COLGATE-PALMOLIVE COMPANY

Proxy Solicited by the Board of Directors for Annual Meeting on May 10, 2024

The undersigned hereby appoints as proxies, with full power of substitution to each, JOHN T. CAHILL, LORRIE M. NORRINGTON and NOEL R. WALLACE (the Proxy Committee) to vote as designated below all shares that the undersigned would be entitled to vote at the Annual Meeting of Stockholders of the Company to be held via live webcast on May 10, 2024 or at any adjournments thereof. Action hereunder may be taken by a majority of said proxies or their substitutes who are present, or if only one be present, then by that one.

You are encouraged to specify your choices by marking the appropriate boxes, SEE BELOW. If no direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations as set forth below. The Proxy Committee cannot vote the shares unless you sign and return this card or vote by internet or telephone in accordance with the applicable instructions.

Madin or Idama	Control Marine			Board		V-4' O-4'		
Voting Items 1. Election of directors			Reco	Recommends		Voting Options		
Nominees:	1001013							
1a. John P. Bilbre	ν			0	For	For	Against	Abstain
1b. John T. Cahil	•			0	For	For	Against	
1c. Steve Cahilla				0	For	For	Against	Abstain
1d. Lisa M. Edwa				0	For	For	Against	Abstain
1e. C. Martin Hai				0	For	For	Against	
1f. Martina Hund	I-Mejean			0	For	For	Against	Abstain
1g. Kimberly A. N				0	For	For	Against	Abstain
1h. Brian Newma	ın			0	For	For	Against	Abstain
1i. Lorrie M. Nor	rington			0	For	For	Against	Abstain
1j. Noel R. Walla	ace			0	For	For	Against	Abstain
2. Ratify selection accounting find	on of PricewaterhouseCooperm.	ers LLP as Colgate's indep	endent registered pub	lic 🥑	For	For	Against	Abstain
3. Advisory vote	on executive compensation			0	For	For	Against	Abstain
4. Stockholder	proposal on independent Boa	ard Chairman.		8	Against	For	Against	Abstain
NOTE: Please sign below exactly as name appears hereon. Joint owners should each sign. When signing as attorney, executor, administrator, trustee or guardian, please give full title as such. When signing as corporate officer, please give full corporate name and officer's title.								
Signature	Date	V47883-Z86901-Z86902	Signature (Joint Owners)	D	ate	•		