FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL							
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ı	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Date (Month/Day/Year) Date		nd Address of ON FRAN	Reporting Person *									g Symbol E CO [CI	5]			tionship o all applic Directo	g Person(s) to	Issue 6 Own		
Common Stock 08/07/2017 15/00 15/00 10 1 1 1 1 1 1 1 1	C/O COLGATE-PALMOLIVE COMPANY						· , , ,								Vice Chairman					
Table 1 - Non-Derivative Security (Instr. 3) 2 - Transaction Date Security (Instr. 4) 2 - Transaction Date Security (Instr. 4) 2 - Transaction Security (Instr. 4) 3 - Transaction Security (Ins	NEW YORK NY 10022					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Form filed by One Reporting Person Form filed by More than One Reporting				
1. Title of Security (Instr. 3) 2. Transaction (Month/Day/Year) 3. Securities Acquired (A) or Security (Month/Day/Year) 4. Securities (Month/Day/Year) 4. Securities Acquired (A) or Security (Month/Day/Year) 4. Securities (Month/Day/Year) 4. Securities (Month/Day/Year) 4. Security (Month/Day/Year) 4. Securities (Month/Day/Yea	(City)	(5			lon-Deri	vativ	e Sec	·urit	ίρς Δα	rauire	-d D	isnosed o	of or B	enefici	ially (Owned				
Code V Amount (a) or Price Trainsaction(s) (instr. 3 and 4)	1. Title of Security (Instr. 3) 2. Transaction Date				tion	n 2A. Deemed Execution Da		ed Date,	3. Transaction Code (Instr.		4. Securities Acquired (A) or		(A) or		5. Amount of Securities Beneficially Owned Following	Form: Direct (D) or Indirect	of Be Ov	Indirect eneficial wnership		
Common Stock										Code	v	Amount	(A) or (D)	Price	Transaction(s)				(In	istr. 4)
Common Stock 08/07/2017 S(2) 15,000 A \$45.23 196,411 D	Common	Stock			08/04/2	2017				M ⁽¹⁾		20,000	A	\$45.	45.23		1,411	D		
Common Stock 08/07/2017 S(2) 15,000 D \$71.6122(4) 181,411 D	Common Stock 08/04/20					2017	17		S ⁽²⁾		20,000	D	\$71.44	71.4483 ⁽³⁾		1,411	D			
Common Stock Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Conversion Security (Instr. 3) 2. Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Securities Acquired (Instr. 3) 2. Derivative Securities Acquired (Instr. 4) 3. Transaction of Executive (Instr. 3) 4. Transaction of Executive (Instr. 3) 3. Transaction of Derivative Securities (Instr. 5) Code (Instr. 4) 4. Amount of Securities Securities (Instr. 5) Code (Instr. 4) Cod	Common	Stock			08/07/2	2017	17		M ⁽¹⁾		15,000	A	\$45.	545.23		5,411	D			
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1. Title of Derivative Security (Instr. 3) Stock Option Right to Bury) 1. Title of Derivative Security (Instr. 3) Stock Option Right to Bury) 1. Title of Derivative Securities (Instr. 4) Stock Option Right to Bury) Stock Option Right to Bury) 1. Title of Derivative Securities (Month/Day/Year) Stock Option Right to Bury) Stock Option Right to Bury Right to Bury Right and Execution Date (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Stock Option Right to Bury Right and Reversible Scurities (Month/Day/Year) Stock Option Right to Bury Right and Reversible Scurities (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Stock Option Right to Bury Right and Romant of Securities (Month/Day/Year) Reprivative Security (Instr. 4) Stock Option Right and Romant of Securities (Month/Day/Year) Reprivative Security (Instr. 4) Stock Option Right and Romant of Securities (Month/Day/Year) Reprivative Security (Instr. 4) Stock Option Right and Romant of Security (Month/Day/Year) Reprivative Security (Instr. 4) Right and R	Common Stock														- 1	10	I	В	y Son	
1. Title of Derivative Security (Instr. 3) Stock Option (Right to Bury) Stock Option (Right to			7	Table I												wned				
Code V (A) (D) Date Expiration Title Stock Option (Right to Buy) Stock Option (Prior to Buy) Option (P	Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Transaction Code (Instr. 8) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Security Underlying Derivative (Instr. 3 and Disposed) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities Acquired (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities (A) or Disposed of (D) (Instr. 8) 7. Title and of Securities (A) or Disposed of (D) (Instr. 8) 7. Title and OI (Inst		and Amou rities ing ve Securit	int 8.	erivative ecurity security security senstr. 5) Benefic Owned Followii Reporte Transac		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)									
Option (Right to Buy) Stock Option \$45.23 08/04/2017 M(1) 20,000 (5) 09/08/2017 Common Stock 20,000 \$0.0000 15,000 D						Code	v	(A)	(D)		isable		Title	or Numb of	er					
Option \$45.23 08/07/2017 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Option (Right to	\$45.23	08/04/2017			M ⁽¹⁾			20,000	(!	5)	09/08/2017		n 20,00	00 :	60.0000	15,000	D		
(Right to Buy)	Option (Right to	\$45.23	08/07/2017			M ⁽¹⁾			15,000	(!	5)	09/08/2017		ⁿ 15,00	00	\$0.000	0.0000	D		

- 1. Exercise of stock options awarded under the issuer's employee stock option plan.
- 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding.
- 3. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$71.43 to \$71.49, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$71.60 to \$71.65, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Option became exercisable in one-third increments beginning on the first anniversary of the September 8, 2011 grant date.

/s/ Nina Huffman, Attorney-in-**Fact**

08/08/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.