

September 10, 2015

Colgate Declares Regular Quarterly Dividend and Elects Lorrie Norrington to Board of Directors

NEW YORK--(BUSINESS WIRE)-- The Board of Directors of Colgate-Palmolive Company (NYSE:CL) today declared a quarterly cash dividend of \$0.38 per common share, payable on November 16, 2015, to shareholders of record on October 23, 2015. The Company has paid uninterrupted dividends on its common stock since 1895.

Separately, the Company also announced today that Lorrie Norrington, Operating Partner, Lead Edge Capital LLC, was elected to Colgate's Board of Directors effective September 9, 2015.

Ms. Norrington, 55, brings over 30 years of operational leadership experience and in-depth knowledge of the technology, e-commerce and consumer software industries. Prior to joining Lead Edge, Ms. Norrington served as President of Global eBay Marketplaces, Chief Operating Officer of eBay Marketplaces and President of eBay International, in Europe and Asia. Prior to joining eBay, Ms. Norrington held senior positions at Intuit, Inc. and held a number of global roles at General Electric Company over an almost 20-year period.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet, Hill's Prescription Diet and Hill's Ideal Balance. For more information about Colgate's global business, visit the Company's web site at http://www.colgatepalmolive.com. To learn more about Colgate's global oral health education program, Bright Smiles, Bright FuturesTM, please visittp://www.colgatebsbf.com. CL-D, CL-C

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