FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO              | VAL       |  |  |  |  |
|------------------------|-----------|--|--|--|--|
| OMB Number:            | 3235-0287 |  |  |  |  |
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| hours per response:    | 0.5       |  |  |  |  |

| Check this box if no longer subject to | 0 |
|--|---|
| Section 16. Form 4 or Form 5           |   |
| obligations may continue. See          |   |
| Instruction 1(b).                      |   |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Skala Justin  (Last) (First) (Middle)  C/O COLGATE-PALMOLIVE COMPANY  300 PARK AVENUE |   |  |   |       |   | Issuer Name and Ticker or Trading Symbol     COLGATE PALMOLIVE CO [ CL ]      Date of Earliest Transaction (Month/Day/Year)     03/07/2015  4. If Amendment, Date of Original Filed (Month/Day/Year) |                   |  |                                    |                                      |                     |  |   |     | Check<br>X  | all app<br>Direct<br>Office<br>below<br>Pres   | olicable) ctor er (give title w) Colgate N   |   | Owner<br>r (specify<br>v)<br>Sust                   |
|---|---|--|---|-------|---|--|-------------------|--|------------------------------------|--------------------------------------|---------------------|--|---|-----|---|--|--|---|---|
| (Street) NEW YC   |   |  | 10022<br>Zip)   |       |   |  |                   |  |                                    |                                      |                     |  |   |     | X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |   |   |
|   |   |  | e I - Nor   |       |   | _  |                   |  | -                                  | Dis                                  |                     |  |   |     |   |  |  |   | 1   |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da   |   |  |   |       |   | Execution Da   |                   |  | Code (                             | Transaction Disposed Code (Instr. 5) |                     | ties Acquired (A)<br>d Of (D) (Instr. 3, 4 |   |     | and Secur<br>Benef<br>Owne  |  | cially<br>d Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|   |   |  |   |       |   |  |                   |  | Code                               | v                                    | Amount              |  | (A) or (D) Price  |     | e   | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |  |   | (Instr. 4)  |
| Common  | Stock   |  |   | 03/07 | 7/2015                                  |  |                   |  | F <sup>(1)</sup>                   |                                      | 1,192               | 2  | D   | \$6 | 9.25  | 9  | 8,454  | D   |   |
| Common Stock 03/08  |   |  |   |       | 3/2015                                  | 2015   |                   |  | F <sup>(1)</sup>                   |                                      | 3,582               | 3,582 D \$                                 |   | \$6 | 9.25  | 94,872   |  | D   |   |
| Common Stock  |   |  |   |       |   |  |                   |  |                                    |                                      |                     |  |   |     |   | 5  | 4,799  | I   | By<br>Issuer's<br>401(k)<br>Plan<br>Trustee         |
|   |   | Та   | able II - D   |       |   |  |                   |  |                                    |                                      | sed of,<br>onvertib |  |   |     |   | vned   |  |   |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |       | 4.<br>Transaction<br>Code (Instr.<br>8) |  | 1 of E            |  | 6. Date E<br>Expiratio<br>(Month/D | n Date                               | е                   | Am<br>Sec<br>Un<br>De<br>Sec               | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |     | Deri  |  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4  | Beneficial<br>Ownership<br>(Instr. 4)               |
|   | Cc  |  | Code  | v     | (A)                                     | (D)  | Date<br>Exercisal |  | Expiration<br>Date                 | Titl                                 | or<br>Nu<br>of      | nount<br>mber<br>ares                      |   |     |   |  |  |   |   |

## Explanation of Responses:

1. Payment of tax liability by withholding shares from restricted stock units vesting under the issuer's Executive Incentive Compensation Plan.

## Remarks:

/s/ Kristine Hutchinson, Attorney-in-Fact 03/10/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.