## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of IAN M	Reporting Person*						ne <b>and</b> Tio			g Symbol E CO [ CL	. ]		Officer (give title				10% O	wner
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 07/30/2019								X Officer (give title Other (specify below)  Executive Chairman				<b>Бреспу</b>		
(Street) NEW YO	ORK N	Y	10022		4. 	4. If Amendment, Date of Original Filed (Month/Day/Year)							. Indiv ine) X	′					
(City)	(S	tate)	(Zip)					:•: <b>•</b>			: <b>-</b>	ć D							
1. Title of S	Security (Inst		ble I - r	2. Transa Date (Month/D	ection	2A. Exe	Deen		3. Transa Code ( 8)	ction	4. Securities Disposed Of	Acquired	(A) or	d 5) Securities Form: Direct   Indirect   Beneficially   Owned Following   (I) (Instr. 4) Owner			7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price		Reported Transact (Instr. 3	ion(s)			(Instr. 4)
Common	Stock			07/30	/2019				S <sup>(1)</sup>		1,700	D	\$75.803	35 <sup>(2)</sup>	1,12	5,842		D	
Common Stock			07/30	9		S <sup>(1)</sup>		17,800	D	\$75.21	75.2112 <sup>(3)</sup>		1,108,042		D				
Common Stock			07/31/2019				M <sup>(4)</sup>		156,116	A	\$59.2	\$59.28		1,264,158		D			
Common Stock			07/31				<b>S</b> <sup>(5)</sup>		75,502	D	\$72.7137 <sup>(6)</sup>		1,188,656			D			
Common	Common Stock			07/31/2019					<b>S</b> <sup>(5)</sup>		80,614	D	<b>\$71.9534</b> <sup>(7)</sup>		1,108,042			D	
Common	Stock																	By 2018 GRAT	
Common	Common Stock													124,661		I		By Issuer's 401(k) Plan Trustee	
			Table I								sposed of, , convertil				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercis Expiration Date (Month/Day/Yea		ate	of Securi Underlyii Derivativ	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Share	r		Transacti (Instr. 4)	on(s)		
Stock Option (Right to Buy)	\$59.28	07/31/2019			M <sup>(4)</sup>			156,116	(8	3)	09/12/2019	Common Stock	156,11	16	6 \$0.0000 539,701		01	D	

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by Mr. Cook as part of his long-term investment strategy for asset diversification and liquidity.
- 2. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$75.63 to \$76.25, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote
- 3. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$74.61 to \$75.60, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. Exercise of stock options awarded under the issuer's incentive compensation plan.
- 5. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's incentive compensation plan and the related tax withholding.
- 6. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$72.37 to \$73.27, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$71.37 to \$72.36, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- $8. \ Option \ became \ exercisable \ in \ one-third \ increments \ beginning \ on \ the \ first \ anniversary \ of \ the \ September \ 12, \ 2013 \ grant \ date.$

/s/ Kristine Hutchinson, Attorney-in-Fact

08/01/2019

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained	ed in this form are not required to re	espond unless the form displays a cur	rently valid OMB Number.