



Colgate-Palmolive Company Earns 10th Consecutive ENERGY STAR® Partner of the Year Award

March 31, 2020

Colgate Recognized for Sustained Excellence in Standards of Energy Efficiency for 8th Year in a Row

NEW YORK--(BUSINESS WIRE)--Mar. 31, 2020-- Colgate-Palmolive Company today received a 2020 ENERGY STAR® Partner of the Year Award for Sustained Excellence for its continued leadership and superior contributions to ENERGY STAR. This marks the 10th year that Colgate has been recognized as a leader in energy efficient practices and 8th year receiving the sustained excellence designation.

Guided by the Company's overarching sustainability goals, the Global Energy Reduction Team leads the technical implementation of Colgate's energy strategy within its manufacturing sites across the world. In the past year, the team has also achieved measurable changes in several ways, including:

- In Burlington, New Jersey, implementing solar panels at the manufacturing plant as part of the Leadership in Energy and Environmental Design (LEED) certification for Zero Energy & Carbon. These panels are responsible for 33% of the plant's energy and electricity needs.
- In China, replacing over one hundred high-energy motors with low-energy motors on manufacturing equipment.
- In Mexico, substituting general service pumps with high-efficiency pumps.

Colgate's factories also participate in "Energy Treasure Hunts," three-day events that encourage participants to uncover causes of energy waste and find opportunities for improvement. Since implementing the program in 2012, Colgate has completed 34 Energy Treasure Hunts and identified 1,962 energy reduction solutions with an estimated energy savings of 349,754 MWh and 121,824 MT of CO₂.

"Energy management and the use of renewable energy sources are two of the building blocks of Colgate's greater sustainability strategy," said Ann Tracy, Chief Sustainability Officer. "As we continue to make great strides toward our 2025 sustainability goals, we are proud to be recognized by ENERGY STAR® for our commitment to reducing emissions and eliminating energy waste."

Colgate continues to make a concerted effort to mitigate the negative impact of climate change by relying on energy efficiency, supporting the development of low-carbon renewable energy supply, and reducing emissions throughout its value chain. In the last year, Colgate has been recognized by the [Dow Jones Sustainability Indices](#) as the top performing company in the Household Products category, received a [U.S. Green Building Council Leadership Award](#), and was also named to EPA's [Green Power Partnership National Top 100](#). Additional details about Colgate's energy management and investment practices can be found in the [Sustainability section](#) of Colgate's website. For ongoing updates regarding Colgate's sustainability progress and accomplishments, follow Colgate on [LinkedIn](#).

About ENERGY STAR:

ENERGY STAR® is the government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions. Thousands of industrial, commercial, utility, state, and local organizations—including more than 40 percent of the Fortune 500 companies—rely on their partnership with EPA to deliver cost-saving energy efficiency solutions. Since 1992, ENERGY STAR and its thousands of partners helped American families and businesses save more than 4 trillion kilowatt-hours of electricity and achieve over 3.5 billion metric tons of greenhouse gas reductions. In 2018 alone, ENERGY STAR and its partners helped Americans avoid nearly \$35 billion in energy costs. More background information about ENERGY STAR can be found at: energystar.gov/about and energystar.gov/numbers.

About Colgate-Palmolive Company:

Colgate-Palmolive is a leading global consumer products company, focused on Oral Care, Personal Care, Home Care and Pet Nutrition. With more than 34,000 people and its products sold in over 200 countries and territories, Colgate is known for household names such as Colgate, Palmolive, elmex, Tom's of Maine, hello, Sorriso, Speed Stick, Lady Speed Stick, Softsoap, Irish Spring, Protex, Sanex, Filorga, eltaMD, PCA Skin, Ajax, Axion, Fabuloso, Soupline and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. The Company is also recognized for its leadership and innovation in promoting environmental sustainability and community wellbeing, including its achievements in saving water, reducing waste, promoting recyclability and improving the oral health of children through its Bright Smiles, Bright Futures program, which has reached more than one billion children since 1991. For more information about Colgate's global business and how the Company is building a future to smile about, visit <http://www.colgatepalmolive.com>. -CL



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Source: Colgate-Palmolive Company