



## Colgate Mobilizes its Dental Vans and Partners with Feeding America® to Distribute Health-and-Hygiene Essentials to Support COVID-19 Relief

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*Schools, Food Banks to Receive Donations to Support People In Need*

NEW YORK, July 6, 2020 /PRNewswire/ -- Colgate-Palmolive is repurposing its fleet of mobile dental vans and tapping into a network of food banks and school district lunch programs to distribute health and hygiene products to help slow the spread of the COVID-19 virus.

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COVID-19 infections are reaching new highs in the U.S., and frequent, proper handwashing has been shown to slow the spread of the virus. As part of its global support of the World Health Organization's #SafeHands Challenge, Colgate is distributing 25 million bars of specially-made soap with packaging that features instructions for proper handwashing. In the U.S., 1.4 million #SafeHands soap bars are being distributed, as well as body wash, dishwashing liquid soap, toothpaste and toothbrushes for adults and kids. Together, Colgate will donate product valued at more than \$8 million in the United States.

Some deliveries are being made by Colgate Bright Smiles, Bright Futures® mobile dental vans, which were sidelined in March due to the pandemic. The vans are delivering products to people in need in and around New York, Chicago, Dallas, Los Angeles, Atlanta, Miami, Washington DC, Charlotte, and Baltimore. Colgate is also working with local school districts to coordinate product deliveries as part of ongoing grab-and-go lunch programs and with food banks and partner agencies that are part of the Feeding America network.

"COVID-19 is a daunting public health challenge, and we're grateful for this opportunity to donate the health and hygiene products people need to keep themselves healthy," said Jean-Luc Fischer, President of Colgate North America. "And with financial hardship now affecting many families, this donation will help people continue their daily routines — to brush their teeth, wash their hands, bathe and shower."

"The pandemic has impacted our entire nation, especially people in need. We are thankful to Colgate for their generous donation of health and hygiene essentials to children, families and seniors served by the Feeding America network. This generous donation will help protect communities and help guide them towards a safer and healthier future," said Blake Thompson, Chief Supply Chain Officer at Feeding America.

For more information on Colgate's support of the #SafeHands Challenge, click [here](#).

### **About Colgate-Palmolive:**

Colgate-Palmolive is a leading global consumer products company with 34,000 people dedicated to improving the health and wellness of people and their pets. Focused on Oral Care, Personal Care, Home Care and Pet Nutrition and reaching more than 200 countries and territories, Colgate teams are developing, producing, distributing and selling health and hygiene products and pet nutrition offerings essential to society through brands such as Colgate, Palmolive, elmex, Tom's of Maine, hello, Sorriso, Speed Stick, Softsoap, Irish Spring, Protex, Sanex, Filorga, eltaMD, PCA Skin, Ajax, Axion, Fabuloso, Soupline and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. The Company also is recognized for its leadership and innovation in promoting environmental sustainability and community wellbeing, including its achievements in saving water, reducing waste, promoting recyclability and improving the oral health of children through its Bright Smiles, Bright Futures program, which has reached more than one billion children since 1991. For more information about Colgate's global business and how the Company is building a future to smile about, visit <http://www.colgatepalmolive.com>.