



## **Colgate-Palmolive Company to Webcast Presentation at Prudential Conference**

**New York, New York, September 4, 2001...** Colgate-Palmolive will host a live audio webcast of a presentation by the Company's Chairman and CEO Reuben Mark at the Prudential Securities Annual Back-to-School Consumer Conference on Wednesday, September 5, 2001 at 10:30 a.m. ET. This live audio webcast is open to the general public and is available by accessing <http://www.colgatepalmolive.com>.

The webcast will also be available for replay.

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site on the Internet at <http://www.colgatepalmolive.com>.

This press release (other than historical information) contains forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the Company's Form 8-K dated November 13, 1998) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department.