



Colgate Vice Chairman Lois D. Juliber Retires

New York, New York, February 22, 2005... The Colgate-Palmolive Company (NYSE:CL) today announced that Lois D. Juliber, Vice Chairman, has elected to retire on April 1, 2005.

Ms. Juliber has made major contributions in senior operating and corporate roles since 1988. She served most recently as Vice Chairman with responsibility for all of the Company's growth functions, including global marketing and business development, R&D, supply chain operations and Information Technology, as well as business operations in Latin America. Ms. Juliber was previously Chief Operating Officer overseeing all international operations from 2000 to 2003. From 1994 to 1997 she was President of Colgate North America, leading a business resurgence marked by market share increases, highly successful new products and increased profitability.

Upon her retirement, Ms. Juliber intends to devote additional time to her work in leadership, issues concerning the aging population, and women's advancement, and as a member of the Board of Directors of Goldman Sachs and DuPont and a Trustee of Wellesley College.

Reuben Mark, Chairman and CEO, commented, "We are extremely grateful for Lois' major contributions to our business over these many years and wish her and her husband Jon all the best in their retirement."

The planned allocation of Ms. Juliber's responsibilities to other members of senior management will be announced prior to her April 1st retirement.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's website at <http://www.colgate.com>.