Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

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| ngton, D.C. 20549 | OMB APPROVAL |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

| Name and Address of Reporting Person*     LEWIS DELANO E |  |            |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ] |   |  |   |        |  |                                      |                    | (Che   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner |  |   |   |                |   |   |  |
|--|--|------------|----------|---|---|--|---|--------|--|--------------------------------------|--------------------|--|---|--|---|---|----------------|---|---|--|
| -  |  |            |          |   |   |  |   |        |  |                                      |                    |  |   | -  | _   | give title  |                | Other (s  | · I   |  |
| (Last)   | `  | *          | (Middle) |   | 3. Date of Earliest Transaction (Month/Day/Year) 02/17/2004 |  |   |        |  |                                      |                    |  |   | below)                                       |   |   | below)         | ·   |   |  |
| C/O COLGATE-PALMOLIVE COMPANY                            |  |            |          |   |   | 21,2   |   |        |  |                                      |                    |  |   |  |   |   |                |   |   |  |
| 300 PARK AVENUE  |  |            |          |   | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |        |  |                                      |                    |  |   | 6. Inc                                       | 6. Individual or Joint/Group Filing (Check Applicable |   |                |   |   |  |
| (Street)   |  |            |          |   |   |  |   |        |  |                                      |                    |  |   | ) Line                                       |   | led by One  | Repo           | orting Person   | n   |  |
| NEW YO   | ORK N  | Y<br>      | 10022    |   |   |  |   |        |  |                                      |                    |  |   | Form filed by More than One Reporting Person |   |   |                | rting   |   |  |
| (City)   | (St  | tate)      | (Zip)    |   |   |  |   |        |  |                                      |                    |  |   |  |   |   |                |   |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |            |          |   |   |  |   |        |  |                                      |                    |  |   |  |   |   |                |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D |  |            |          |   | Day/Year) if a  |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |        | Code (   | Transaction Disposed Code (Instr. 5) |                    | ties Acquired (A)<br>d Of (D) (Instr. 3, 4   |   | A) or<br>, 4 and                             | Securitie<br>Beneficia<br>Owned F                     | Securities For<br>Beneficially (D)  |                | : Direct<br>r Indirect<br>str. 4)                                 | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |            |          |   |   | Code   | v   | Amount | (A) or (D) Price   |                                      | Price              | Transact   |   |  |   |   |                |   |   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |          |   |   |  |   |        |  |                                      |                    |  |   |  |   |   |                |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | Derivative Conversion Date Execution Date, Gecurity or Exercise (Month/Day/Year) if any  |            |          | ate, Ti   | Transaction<br>Code (Instr.                                 |  | of E  |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                                      |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Securi<br>(Instr. 3 and 4) |   |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | e<br>s<br>Illy | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |  |
|  |  |            |          | c   | code  | v  | (A)   | (D)    | Date<br>Exercisabl   |                                      | Expiration<br>Date | Title  | or<br>Nu<br>of  | nount<br>imber<br>ares                       |   |   |                |   |   |  |
| Stock<br>Option<br>(Right to                             | \$55.415   | 02/17/2004 |          | A   | A <sup>(1)</sup>  |  | 4,000   |        | 02/17/2005   | ; <sup>(2)</sup>                     | 02/17/2014         | Common<br>Stock  | 4,  | ,000   | \$0   | 4,000   | )              | D   |   |  |

## **Explanation of Responses:**

- 1. Annual stock option granted under the issuer's non-employee director stock option plan.
- 2. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

## Remarks:

Andrew D. Hendry by power of attorney

\*\* Signature of Reporting Person Date

02/19/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.