

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a party other than the Registrant

CHECK THE APPROPRIATE BOX:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12



**COLGATE-PALMOLIVE COMPANY**

**Colgate-Palmolive Company**

(Name of Registrant as Specified In Its Charter)  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):

No fee required

Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

[LETTER TO CERTAIN HOLDERS OF COLGATE-PALMOLIVE COMPANY STOCK]

## IMPORTANT REMINDER TO STOCKHOLDERS

April 14, 2022

DEAR FELLOW COLGATE STOCKHOLDER:

You should have received your proxy materials in connection with Colgate-Palmolive Company's Annual Meeting of Stockholders to be held via live webcast on Friday, May 6, 2022. According to our records, your vote for this meeting has not been received. Regardless of the number of shares you own, it is important that they are represented and voted at the annual meeting.

Please take a moment to vote your proxy at your earliest convenience. You should read carefully and consider the information contained in the Company's Proxy Statement.

Since the Annual Meeting is fast approaching, we encourage you to vote by any one of the three methods listed below:

1. **Vote by Internet:** Go to the website [www.proxyvote.com](http://www.proxyvote.com), have your control number listed on the enclosed notice card available and follow the simple instructions.
2. **Vote by Telephone:** Call 1-800-690-6903 (toll-free), have your control number listed on the enclosed notice card available and follow the simple instructions.
3. **Vote by Mail:** Vote, sign, date and mail the enclosed notice card in the postage-paid envelope without delay to ensure your vote is counted. If you have voted by internet or telephone, please do not return the notice card.

**YOUR VOTE IS IMPORTANT. PLEASE SUBMIT YOUR VOTING INSTRUCTIONS BY INTERNET, TELEPHONE OR MAIL SO WE RECEIVE THEM BY 11:59 P.M., EASTERN DAYLIGHT TIME, ON THURSDAY, MAY 5, 2022.**

Thank you for your response.

Sincerely,



Jennifer M. Daniels  
Chief Legal Officer and Secretary

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# Your Vote Counts!

## COLGATE-PALMOLIVE COMPANY

2022 Annual Meeting to be held on May 6, 2022

Deadline to vote prior to the Annual Meeting is  
May 5, 2022 11:59 PM ET



COLGATE-PALMOLIVE COMPANY  
300 PARK AVENUE  
NEW YORK, NY 10022-7499



D77984-Z81622-Z81623

## You hold shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 6, 2022.**

### Get informed before you vote

View the Notice of 2022 Annual Meeting of Stockholders and Proxy Statement and 2021 Annual Report online at [www.ProxyVote.com](http://www.ProxyVote.com) OR you can receive a free paper or email copy of the material(s) by requesting prior to April 22, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

**Smartphone users**  
Point your camera  
here and vote without  
entering a control  
number



**Vote by  
Mail**  
Mark, sign and date this  
form and submit it with  
your prepaid envelope



**Vote by  
Phone**  
800-690-6903



**Vote During the Virtual  
Meeting\***  
May 6, 2022  
10:00 a.m. Eastern Daylight Time  
Virtually at:  
[www.virtualshareholdermeeting.com/CL2022](http://www.virtualshareholdermeeting.com/CL2022)

\* Please check the meeting materials for any special requirements for meeting attendance.

