FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

l	OMB APPROVAL							
	OMB Number:	3235-0287						
l	Estimated average bu	urden						

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* JOY ROBERT J (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY				- 3. I	OLC	AT		MOL]	<u>VĚ</u>	Symbol CO [CL /Day/Year)	(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Sr. VP, Global Human Resources							
300 PARK AVENUE (Street) NEW YORK NY 10022 (City) (State) (Zip)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tal	ole I - No	on-Deri	ivativ	e Se	curi	ties Ac	quired	l, Di	sposed of	f, or Ber	neficiall	y Owned					
1. Title of Security (Instr. 3) 2. Tra			Date	ansaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a				es ally Following	Form:	Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Common Stock			02/07	7/2005	5			M ⁽¹⁾		11,667	A	\$48.062	25 45,	532		D			
Common Stock (02/07	7/2005				F ⁽²⁾		518	D	\$54.91	5 45,	014		D			
Common Stock 02/			02/07	7/2005	2005			F ⁽³⁾		10,212	D	\$54.91	5 34,8	302 ⁽⁴⁾		D			
Common Stock													1,0	551		I 2	By Issuer's 401(k) Plan Trustee		
			Table II								osed of, convertib			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any		4. Transaction Code (Instr. 8)		5. Number n of		6. Date Exercisa Expiration Date (Month/Day/Yea		able and 7. Title and A of Securities		d Amount ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ownersh Form: Direct (D or Indirec (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisa	ıble	Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$48.0625	02/07/2005			M ⁽¹⁾			11,667	09/14/20	01 ⁽⁵⁾	09/14/2010	Common Stock	11,667	\$0	0		D		

Explanation of Responses:

- $1.\ Exercise\ of\ stock\ options\ awarded\ under\ the\ issuer's\ employee\ stock\ option\ plan.$
- 2. Payment of tax liability by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- 3. Payment of exercise price of stock option by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- 4. As a result of the reported transactions, the reporting person's Common Stock ownership has increased by 937 shares.
- 5. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina D. Gillman by power of

02/09/2005

<u>attorney</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.