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Colgate-Palmolive Releases 2012 Sustainability Report and Progress on Sustainability Strategy

NEW YORK, NY - Today, Colgate-Palmolive released its 2012 Sustainability Report titled, *Giving the World Reasons to Smile*. This annual report details Colgate's long-standing commitments, achievements and challenges to sustainability and social responsibility around the world. As part of its "People, Performance and Planet" strategy, Colgate has placed global focus on the following categories:

- Promoting Healthier Lives
- Contributing to the Communities Where We Live and Work
- Delivering Products that Delight Consumers and Respect our Planet
- Making Every Drop of Water Count
- Reducing Our Impact on Climate and the Environment

Additionally, the 2012 sustainability report details Colgate's progress on the specific goals stemming from the Company's "2011 to 2015 Sustainability Strategy." This year's highlights include:

- 24 percent of Colgate products have an improved sustainability profile (based on a representative sample of new and existing products).
- Colgate's flagship oral health education program, "Bright Smiles, Bright Futures" (BSBF) has reached 700 million children in over 80 countries since 1991. Colgate employees also volunteer to help dental professionals and others reach out to children in the communities where they live and work, as well as those in communities served by Colgate.
- Hill's Pet Nutrition donated pet food worth a retail value of over \$31.5 million to pet shelters in the United States in 2012, helping close to 900,000 shelter cats and dogs find a forever home.
- Colgate reduced energy use and carbon emissions per ton of production by about 15 percent compared to 2005 and was named a U.S. EPA ENERGY STAR Partner of the Year for the third year in a row.
- Colgate launched a partnership with Water For People to reach 10,000 people in India and Guatemala with water and sanitation systems. Colgate will in turn implement "Bright Smiles, Bright Futures" and handwashing education programs in the schools that will be receiving clean water.
- Colgate was ranked No. 1 in the Soap and Cosmetics Sector in *Fortune Magazine's* "World's Most Admired Companies" list. Colgate was also named among the "World's Most Ethical Companies 2013" by Ethisphere Institute.

To access the full report and related video stories, please visit Colgate's Sustainability website, at www.colgatepalmolive.com/sustainability.

About Colgate-Palmolive Company

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's website at www.colgatepalmolive.com. To learn more about Colgate's Bright Smiles, Bright Futures®, Colgate's flagship global oral health education program, please visit www.colgatebsbf.com.