FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TOBEN EDMUND D						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								(Che	5. Relationship of Repo (Check all applicable) Director Mofficer (give tit below)		10% (Owner (specify
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					03/	3. Date of Earliest Transaction (Month/Day/Year) 03/11/2004									Chief Information Officer			
(Street) NEW YORK NY 10022				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Inc Line)	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(St		Zip)		<u> </u>									<u> </u>				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				ection	tion 2A. Deemed Execution Date			3. Transa Code (I	ction	4. Securiti Disposed 5)	uired (A) or	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A (D	or P	rice	Report Transa (Instr. 3	ction(s)		(Instr. 4)
Common Stock 03/11/2					/2004	2004			A ⁽¹⁾		2,766 A		A	\$ <mark>0</mark>	34,885		D	
Common Stock														4	,838	I	By children ⁽²⁾	
Common Stock														1	,253	I	By issuer's 401(k) Plan Trustee	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Dat rity or Exercise (Month/Day/Year) if any			Date,	Code (Inst		n of		Expiratio	6. Date Exercisal Expiration Date (Month/Day/Year		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		De Se (In	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amou or Numb of Share	er				

Explanation of Responses:

- $1. \ Restricted \ stock \ award \ granted \ under \ the \ Long-Term \ Global \ Growth \ Program \ of \ the \ issuer's \ Executive \ Incentive \ Compensation \ Plan.$
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

03/12/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.