

Colgate Announces Key Management Appointments

New York, New York, August 20, 2007... Colgate-Palmolive Company (NYSE:CL) announced today the appointment of four key executives to senior leadership positions reporting to Ian Cook, President and CEO.

In announcing the executive appointments, Mr. Cook said, "This highly experienced group of Colgate leaders has been deeply involved in the development and implementation of our current business strategy. In their respective roles they have all delivered excellent business results and demonstrated outstanding management skills. These promotions will create an even stronger senior management team and position us well for continued growth."

The four senior leaders are:

Michael Tangney, 62, was named Chief Operating Officer for the European, Greater Asia and Africa Divisions. A 35-year Colgate veteran, Mr. Tangney has led Colgate's business operations in Latin America to record levels of sales and profit growth since 1993. His extensive experience and proven success in all aspects of Colgate's business makes him exceptionally well-qualified to lead these three major operating units.

Seamus McBride, 52, was named Executive Vice President, President, North America and Worldwide Commercial Effectiveness. Continuing to lead Colgate's U.S. business operations as he has done successfully since 2002, Mr. McBride will now assume responsibility for Canada, Puerto Rico and the Caribbean. He will also direct Colgate's global commercial effectiveness efforts, working with retail accounts to grow sales through improved promotion and in-store activity. Mr. McBride has outstanding qualifications with over 23 years of marketing and general management experience at Colgate.

Fabian Garcia, 47, was named Executive Vice President, President, Latin America and Global Sustainability. Since 2003 when he joined Colgate, Mr. Garcia has led the Company's operations in Greater Asia, growing sales and profits throughout those regions including Russia. His proven operating success at Colgate and other consumer goods companies in Latin America, makes him ideally suited to lead Colgate's critically important Latin America region. Mr. Garcia will also provide business leadership for the Company's expanded focus on sustainability in all aspects of its business.

Franck Moison, 53, was named President Global Business Development and Technology. Mr. Moison brings more than 29 years of Colgate experience to this critical role leading product development and sourcing worldwide. Since 2000, he has successfully led Colgate's business in Europe, and more recently assumed responsibility for Central Europe and Australia. His deep experience at Colgate in marketing, sales and general management makes him highly qualified to direct the diverse global teams involved in product development and sourcing.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Tom's of Maine, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.