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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL

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Table I - Non-Derivative Securities Acquired. Disposed of, or Beneficially Owned											
(City)	(State)	(Zip)		Person							
(Street) NEW YORK	NY	10022		Line) X Form filed by One Reporting Person Form filed by More than One Reporting							
300 PARK AVE	ENUE		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable							
C/O COLGATE	E-PALMOLIV	/E COMPANY	05/05/2008								
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X Officer (give title Other (specify below) below) Chief Financial Officer							
1. Name and Addre	1 0		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO</u> [ CL ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(our i)
Common Stock	05/05/2008		<b>M</b> <sup>(1)</sup>		30,000	A	\$44.125	229,365	D	
Common Stock	05/05/2008		M <sup>(1)</sup>		72,000	Α	\$33.7344	301,365	D	
Common Stock	05/05/2008		F <sup>(3)</sup>		68,026	D	\$73.23	233,339	D	
Common Stock	05/06/2008		S <sup>(4)</sup>		5,076	D	\$73.0367	228,263	D	
Common Stock	05/06/2008		S		7,400	D	\$73.15	220,863	D	
Common Stock	05/06/2008		S		600	D	\$73.16	220,263	D	
Common Stock	05/06/2008		S		500	D	\$73.17	219,763	D	
Common Stock	05/06/2008		S		1,500	D	\$73.19	218,263	D	
Common Stock	05/06/2008		S		5,000	D	\$73.2	213,263	D	
Common Stock								2,707	I	By Issuer's 401(k) Plan Trustee

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(3-, p.m,m, -p.m, -p.m,														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n of 🛛		6. Date Exerci Expiration Dat (Month/Day/Ye	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$44.125	05/05/2008		M <sup>(1)</sup>			30,000	06/11/2005 <sup>(2)</sup>	06/11/2008	Common Stock	30,000	\$0	0	D	
Stock Option (Right to Buy)	\$33.7344	05/05/2008		<b>M</b> <sup>(1)</sup>			72,000	09/10/2001 <sup>(2)</sup>	09/10/2008	Common Stock	72,000	\$0	0	D	

#### Explanation of Responses:

1. Exercise of stock options awarded under the issuer's employee stock option plan.

2. Option became 100% exercisable on the date shown in this column.

3. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.

4. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

**Remarks:** 



\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.