



Colgate-Palmolive Company Announces Partnership With New Global Taskforce To Eliminate Dental Decay In Children

Establishing Global Network of Oral Health Clinics to Honor Company's 200th Anniversary

New York, New York, April 21, 2006...Continuing its long-standing commitment to improving oral health, the Colgate-Palmolive Company (NYSE:CL) today announced a partnership with a global taskforce established by a World Health Organization (WHO) unit to help eradicate dental cavities among children around the world.

Colgate will partner with the Global Child Dental Health Taskforce, a UK-based Collaborating Center of the WHO, to establish 30 Oral Health Centers of Excellence. These centers will implement child and parent education programs internationally, providing critically needed preventive dental services, conducting continuing education training for dental health professionals and distributing 30 million tubes of Colgate toothpaste over five years. Colgate will also support creation of a global oral health network of national Chief Dental Officers that will provide leadership training and hold conferences to share resources and best practices.

"Improving the oral health of children has been a guiding principle at Colgate for generations," said Colgate Chairman and CEO Reuben Mark. "This partnership extends the oral health services of our global "Bright Smiles, Bright Futures" program, already reaching 50 million children worldwide each year, and joins us with important new partners and resources in the fight against children's cavities."

The Global Child Dental Health Taskforce, launched in September 2005 by 40 Ministry of Health Chief Dental Officers and leading dental authorities, aims to significantly improve child oral health worldwide and to eradicate dental cavities in children within the next 20 years.

"Good oral health is a fundamental element of good general health, yet the lack of access to oral care for underserved children has reached an epidemic," said Professor Raman Bedi, Director of the Global Child Dental Health Taskforce and co-director of the WHO Collaborating Centre and Kings College London. "This partnership with Colgate and its health promotion activities around the world will play a vital role in helping to reach our goals."

For nearly 100 years, Colgate has provided oral health education and preventative treatment to children. Its flagship program, "Bright Smiles, Bright Futures," establishes partnerships between governments, dental professionals, education professionals, schools and communities.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.

This press release (other than historical information) may contain forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the information set forth under the captions "Risk Factors" and "Cautionary Statement on Forward-Looking Statements" in the Company's Form 10-K for the year ended December 31, 2005) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or the Company's web site at <http://www.colgate.com>.