



Colgate Webcasts 2011 Fourth Quarter and Year-end Earnings Conference Call

January 26, 2012 — 11:00 a.m. ET

NEW YORK--(BUSINESS WIRE)-- Colgate-Palmolive Company (NYSE:CL) will provide a live webcast of its 2011 fourth quarter and year-end earnings conference call on Thursday, January 26, 2012 at 11:00 a.m. ET. The call will be hosted by Chairman, President and CEO, Ian Cook, and Senior Vice President - Investor Relations, Bina Thompson.

Investors may access a live webcast of this conference call on Colgate's web site at <http://www.colgate.com>. For those unable to participate during the live webcast, a recorded version of the webcast will be made available through the 'For Investors' page of Colgate's web site.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>. To learn more about Colgate's global oral health education program, Bright Smiles, Bright Futures™, please visit <http://www.colgatebsbf.com>.

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Source: Colgate-Palmolive Company

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