| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRC | VAL |
|-------------------------|-----------|
| OMB Number: | 3235-0287 |
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| hours per response: | 0.5 |

| 1. Name and Address of Reporting Person [*] <u>MOISON FRANCK J</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO</u> [CL] | | tionship of Reporting Pe all applicable) Director Officer (give title | rson(s) to Issuer 10% Owner Other (specify |
|---|---------|----------|---|----------|--|--|
| (Last) (First) (Middle) | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | below) | below) | |
| (Lust) | (11130) | (middle) | 02/25/2010 | | C.O.O. Emergin | o Markets |
| C/O COLGATE-PALMOLIVE COMPANY | | OMPANY | 02/23/2010 | | C.O.O. Lineight | g Warkets |
| 300 PARK AVE | NUE | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv | idual or Joint/Group Filir | g (Check Applicable |
| (Street) | | | | Line) | | 5 (· · · · · · · · · · · · · · · · · · |
| · , | | | | X | Form filed by One Rep | orting Person |
| NEW YORK | NY | 10022 | | | | |
| | | | | | Form filed by More that Person | an One Reporting |
| (City) | (State) | (Zip) | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
|---------------------------------|--|---|------------------------------|---|---|---------------------|-------------------|---|---|---|--|--|--|
| | | | Code | v | Amount | (A) or (D) Price | | Transaction(s) (Instr. 3 and 4) | | (1150.4) | | | |
| Common Stock | 02/25/2010 | | A ⁽¹⁾ | | 6,533 | A | \$ <mark>0</mark> | 88,232 | D | | | | |
| Common Stock | 02/25/2010 | | A ⁽²⁾ | | 7,056 | A | \$ <mark>0</mark> | 95,288 | D | | | | |
| Common Stock | 02/25/2010 | | A ⁽²⁾ | | 7,500 | A | \$ <mark>0</mark> | 102,788 | D | | | | |
| Common Stock | | | | | | | | 1,189 | I | By Issuer's 401(k) Plan Trustee | | | |

| | | | <u>, </u> | · · · · · · · · · · · · · · · · · · · | , | | |
|----|-------------------------|-----------------|---|---------------------------------------|----------|------------|--|
| Та | ble II - Derivative Sec | urities Acquir | ed, Dispos | sed of, or B | eneficia | ally Owned | |
| | (e.g., puts, cal | ls, warrants, o | ptions, co | nvertible s | ecuritie | s) | |

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Derivatives Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date Ex | | Expiration Date (Month/Day/Year) sed 3, 4 | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 5) Security (Instr. 3) and 4) | | derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|---|--|--|--------------------|-------|--|--|---|--|--|
| | | | | Code | v | | | | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Regular restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

2. Restricted stock award granted under the issuer's Executive Incentive Compensation Plan.

Remarks:

Nina D. Gillman by power of

<u>attorney</u>

03/01/2010

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.