FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>HICKEY DENNIS J</u>						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									k all applic Director	able)	10% Own		ner
	,	LMOLIVE CON	(Middle) MPANY		09	3. Date of Earliest Transaction (Month/Day/Year) 09/09/2004								X			Other (s below) rate Controller		
(Street) NEW YORK NY 10022					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	tate)	(Zip)												. 0.00				
		Tal	ole I - Noi	n-Deriv	/ativ	e Se	curitie	s Ac	quired,	Dis	oosed of	f, or Be	nefic	ially	Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month/I					action 2A. Deemed Execution Da if any (Month/Day/		n Date,	Code (Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) (D)	r Pri	ice	Reported Transacti (Instr. 3 a	ion(s)			Instr. 4)
Common Stock 09/09.					9/200	9/2004		A ⁽¹⁾		3,028	A		\$ <mark>0</mark>	87,237			D		
Common Stock												3,748		I		Sy ssuer's 401(k) Plan rustee			
			Table II -								sed of, onvertib				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	ate, Transa Code (5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e (C s F dly [C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				c	Code	v	(A)		Date Exercisab		Expiration Date	Title	or	ount mber ares					
Stock Option (Right to	\$54.4	09/09/2004			A ⁽²⁾		27,500		09/09/2005	5(3)	09/09/2010	Commor Stock	27,5	500	\$0	27,50	0	D	

Explanation of Responses:

- 1. Annual restricted stock awards granted under the issuer's Executive Incentive Compensation Plan (one award for the current year guidelines and one award reflecting option share reductions in 2003.)
- 2. Annual Stock Option granted under the issuer's employee 1997 Stock Option Plan.
- 3. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina D. Gillman by power of

09/13/2004

<u>attorney</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.