SEC Form 4	
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(Last)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

1. Name and Address of Reporting Person*

(First)

C/O COLGATE-PALMOLIVE COMPANY

HICKEY DENNIS J

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to S or Section 3

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average bur	den							
hours per response.	05							

6. Individual or Joint/Group Filing (Check Applicable

Form filed by One Reporting Person

Form filed by More than One Reporting

pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940					<u> </u>		
	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
		Director		10% Owner			
	x	Officer (give	title	Other (specify			
3. Date of Earliest Transaction (Month/Day/Year)		below)		below)			
03/01/2005		VP, Cor	porate Cont	troller			

Line)

Х

Person

300 PARK AVENUE 4. If Amendment, Date of Original Filed (Month/Day/Year) (Street) 10022 NEW YORK NY (City) (State) (Zip)

(Middle)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)
Common Stock	03/01/2005		F ⁽¹⁾		1,151	D	\$53.17	85,086	D	
Common Stock								3,748	I	By Issuer's 401(k) Plan Trustee

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted share units vesting under the issuer's Executive Incentive Compensation Plan. Total non-restricted holdings (i.e., common stock held outright) of Mr. Hickey increased as a result of this transaction.

Remarks:

Nina D. Gillman by power of

<u>attorney</u>

03/03/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.