FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPI	ROVAL
OMB Number:	3235-0287
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

								01 1110			ompany Act	01 10-10							
1. Name and Address of Reporting Person $^{\star}$ $\underline{TOBEN\;EDMUND\;D}$						2. Issuer Name <b>and</b> Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]									5. Relationship of Reporting Person(s) to Issue (Check all applicable)  Director 10% Own				
	(Fi .GATE-PAI K AVENUI	LMOLIVE COM	Middle)	?	3. Date of Earliest Trar 04/14/2008				nsaction (Month/Day/Year)						Officer (give title below)  Sr. VP Glob. I.T. & Bus. Serv.				)``
(Street) NEW YORK NY 10022 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									dividual or Joint/Group Filing (Check Applicable )  K Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - N	lon-Deriv	ative	Sec	uritie	s Ac	auire	d. Di	sposed o	f. or B	enefic	cially	Owne	======= ed			
1. Title of Security (Instr. 3) 2. To Date			2. Transact Date	2. Transaction Date		2A. Deemed Execution Date, r) if any		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o		d (A) or		5. Amo Securit Benefic Owned	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock 04				04/14/2	/14/2008				F <sup>(1)</sup>		1,259	D	\$78	.42	60	),682		D	
Common Stock			04/15/2008				<b>S</b> <sup>(2)</sup>		373	D	\$78.2	2102	102 60,30			D			
Common	Stock														1	,611		I	By Issuer's 401(k) Plan Trustee
Common Stock															2	,387			By daughter <sup>(3)</sup>
		Та	ble II								oosed of, convertib				wned				
Derivative Security (Instr. 3)  Conversion or Exercise Price of Derivative Security  Date (Month/Day/Year)  (Month/Day/Year)  Execution Date, if any (Month/Day/Year)				saction e (Instr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative ities red sed 3, 4	Expira	ation D h/Day/	Expiration	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		Dei See (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owner Form Direct or Ind (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

- 1. Payment of tax liability by withholding shares of stock from award of restricted shares vesting under the issuer's stockholder-approved Executive Incentive Compensation Plan. The overall net effect of the vesting of restricted shares, after the withholding and sale of shares to pay income taxes associated with such vesting reported on this Form, was to increase Mr. Toben's non-restricted holdings (i.e., common shares held outright) of Colgate stock.
- 2. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) resulting from vesting of award of restricted shares under the Company's stockholder-approved Executive Incentive Compensation Plan. The overall net effect of the vesting of restricted shares, after the withholding and sale of shares to pay income taxes associated with such vesting reported on this Form, was to increase Mr.Toben's non-restricted holdings (i.e., shares held outright) of Colgate common stock.
- 3. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

## Remarks:

Nina D. Gillman by power of

04/16/2008

attorney

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.