FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL				
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of ReTHOMPSON DEL (Last) (First) C/O COLGATE-PALM 300 PARK AVENUE	3. D 03/	2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2004 4. If Amendment, Date of Original Filed (Month/Day/Year)								(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) VP, Investor Relations 6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) NEW YORK NY (City) (State	IEW YORK NY 10022														X Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution Date,		Code (Transaction Disposed Of Code (Instr. 5)			ies Acquired (A) or Of (D) (Instr. 3, 4 and			ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	ount (A) or Pr		Price		action(s) 3 and 4)		(111501.4)	
Common Stock			03/01	/2004	2004		F ⁽¹⁾		774	774 D \$		\$55.9	5 2	23,253	D			
Common Stock															112	I	By spouse.	
Common Stock															877	I	By issuer's 401(k) Plan Trustee	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Title of Derivative Security Security Security Instr. 3) In the of Conversion or Exercise Price of Derivative Security Security Security Security Security Security In the of Conversion Date (Month/Day/Year) In the of Conversion Date (Month/Day/Year)			4. Transa Code (8)	ction	5. Nu	6. Date E Expiratio (Month/D	i. Date Exercisable and expiration Date Month/Day/Year)			7. Title and Amount of Securities		. Price of perivative lecurity lnstr. 5)	9. Number o derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted shares vesting under the issuer's Executive Incentive Compensation Plan.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

03/03/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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