FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, b.c. 20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>JOY ROBERT J</u>					2. Issuer Name and Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]									Check all a Dii		ng Pers	g Person(s) to Issuer 10% Owner Other (specif			
	,	LMOLIVE COM	Middle)  IPANY			3. Date of Earliest Transaction (Month/Day/Year) 03/11/2004									be	below) below) Sr. VP, Global Human Resources				
(Street)  NEW YC  (City)			10022 Zip)		_ 4. If	Line								ne) X Fo	′					
		Tabl	e I - Nor	n-Deriv	ative	Se	curiti	es Ac	quired,	Disp	osed o	f, or	Bene	eficia	ally Ow	ned				
Date				saction //Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. ) 8)						nd Sec Ben Owr	mount of irities eficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										v	Amount (A) or (D)		Price	Trar	orted saction(s) r. 3 and 4)			(Instr. 4)		
Common	Stock			03/1	1/2004	4			A <sup>(1)</sup>		4,113	3	Α	\$	0	65,857	857 D			
Common Stock																1,651		I	By issuer's 401(k) Plan Trustee	
		Та	able II - D )								sed of, onvertib				y Owne	d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code ( 8)		of Derive Secuence (A) of (Dispense)	osed ) r. 3, 4	6. Date E: Expiration (Month/D	n Date ay/Yea	•	Amo Secu Unde Deriv	Amo or Nun of	ount nber	8. Price of Derivative Security (Instr. 5)		Or Fo Di or (I)	0. bwnership orm: irrect (D) r Indirect ) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## Explanation of Responses:

1. Restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

## Remarks:

Nina D. Gillman by power of

03/12/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.