FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washi

washington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235		

H-L		
	OMB Number:	3235-0287
$\ $	Estimated average burde	en
	hours per response:	0.5

Check this box if no longer subje	ct to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HENDRY ANDREW D</u>					2. Issuer Name and Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]									Check	all app Direc	ship of Reporting applicable) rector fficer (give title		10% C		
	`	LMOLIVE COM	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/13/2010								X	belov		ınsel 8	below)		
(Street)  NEW YO  (City)	ORK N	<b>Y</b> 1	10022 (Zip)		4. If	4. If Amendment, Date of Original Filed (Mor					(Month/Da	ay/Ye	ear)		6. Individual or Joint/Group Filing (Check Applicabl Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					on
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
			Date	Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.					4 and Secu Bene Own		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	Amount (A) or (D)		Price	е	Reported Transaction(s) (Instr. 3 and 4)				(111511.4)
Common Stock 09/			09/13	3/2010	/2010					1,729		D	\$75	5.05	143,382			D		
Common Stock																3,761		I	By Son <sup>(2)</sup>	
Common Stock																284		I	By Spouse <sup>(2)</sup>	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)    1. Title of Conversion or Exercise Price of Derivative Security   3. Transaction Date (Month/Day/Year)   34. Deem Execution if any (Month/Day/Year)   35. Transaction Date (Month/Day/Year)   36. Deem Execution if any (Month/Day/Year)   36. Deem E		Date,		Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		on Date		Amount of Securities Underlying Derivative Security (Instr. and 4)		nstr. 3	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Or Fo Di or (I)	D. wnership orm: irect (D) r Indirect ) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

- 1. Payment of tax liability by withholding shares of stock from award of restricted shares vesting under the issuer's stockholder-approved Executive Incentive Compensation Plan.
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

## Remarks:

Nina D. Gillman by power of <u>attorney</u>

09/15/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.