SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Greene Thomas W Jr (Last) (First) (Middle) COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE	2. Date of Event Requiring Stater (Month/Day/Yea 05/06/2011	ment r)	3. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title other (specify below) Chief Information Officer				 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) 		
(Street) NEW YORK NY 10022	_		Chief Information	Onicci		Х		y One Reporting Person y More than One erson	
(City) (State) (Zip)									
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)			Amount of Securities eneficially Owned (Instr. 4)				Beneficial Ownership		
Common Stock			21,602	D					
Common Stock			1,548	I	I By Issuer's 401(k) Plan Truste		Plan Trustee		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration Da (Month/Day/	ate	3. Title and Amount of Securi Underlying Derivative Securit	ty (Instr. 4) Conv or Ex		ersion ercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivativ Security	ive	Direct (D) or Indirect (I) (Instr. 5)		
Stock Option (Right to Buy)	09/12/2008 ⁽¹⁾	09/12/2013	Common Stock	3,834	68.15	5	D		
Stock Option (Right to Buy)	09/11/2009 ⁽²⁾	09/11/2014	Common Stock	18,000	79.52	2	D		
Stock Option (Right to Buy)	09/10/2010 ⁽²⁾	09/10/2015	Common Stock	20,650	73.23	3	D		
Stock Option (Right to Buy)	09/16/2011 ⁽²⁾	09/16/2016	Common Stock	22,000	76.58	8	D		

Explanation of Responses:

1. Option became exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

2. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina Huffman by Power of <u>Attorney</u>

05/16/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

FORMS 3, 4 AND 5

I, Thomas W. Greene, Jr., an officer of Colgate-Palmolive Company (the "Company"), do hereby appoint Andrew D. Hendry, Katherine Hargrove Ramundo, Nina Huffman, Joyce McCarthy, Kristine Hutchinson and J. Thomas Yust, and each of them, as my true and lawful attorneys with the power to execute and file on my behalf and in my place and stead, as I myself could do if I were personally present, any Form 3, 4 or 5, any and all amendments thereto and any documents in connection therewith, required to be filed by me with the Securities and Exchange Commission pursuant to Section 16(a) of the Securities Exchange Act of 1934, as amended, in connection with my ownership, either directly or indirectly, of securities of the Company, or any change therein.

This Power of Attorney shall remain in full force and effect for as long as I continue to be a director of the Company or until earlier revoked by me in writing and shall not otherwise be affected by my subsequent disability or incompetence.

In witness whereof, I have signed this instrument this 12th day of May, 2011.

/s/ Thomas W. Greene, Jr.

Thomas W. Greene, Jr.