

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <b>MOISON FRANCK J</b>  (Last) (First) (Middle) <b>C/O COLGATE-PALMOLIVE COMPANY</b> <b>300 PARK AVENUE</b>  (Street) <b>NEW YORK NY 10022</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>COLGATE PALMOLIVE CO [ CL ]</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>C.O.O. Emerging Mkts.</b>
	3. Date of Earliest Transaction (Month/Day/Year) <b>02/09/2010</b>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/09/2010		M <sup>(1)</sup>		5,000	A	\$55.6563	87,267	D	
Common Stock	02/09/2010		M <sup>(1)</sup>		5,111	A	\$48.0625	92,378	D	
Common Stock	02/09/2010		M <sup>(1)</sup>		2,571	A	\$55.165	94,949	D	
Common Stock	02/09/2010		M <sup>(1)</sup>		12,500	A	\$54.4	107,449	D	
Common Stock	02/09/2010		F <sup>(2)</sup>		19,932	D	\$80.17	87,517	D	
Common Stock	02/10/2010		S <sup>(3)</sup>		840	D	\$79.7056	86,677	D	
Common Stock	02/10/2010		S		766	D	\$79.99	85,911	D	
Common Stock	02/11/2010		S		4,410	D	\$79.4518	81,501	D	
Common Stock								1,189	I	By Issuer's 401(k) Plan Trustee

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy)	\$55.6563	02/09/2010		M <sup>(1)</sup>			5,000	05/04/2003	05/04/2010	Common Stock	5,000	\$0	0	D	
Stock Option (Right to Buy)	\$48.0625	02/09/2010		M <sup>(1)</sup>			5,111	09/14/2003	09/14/2010	Common Stock	5,111	\$0	10,223	D	
Stock Option (Right to Buy)	\$55.165	02/09/2010		M <sup>(1)</sup>			2,571	11/06/2002	09/09/2010	Common Stock	2,571	\$0	5,142	D	
Stock Option (Right to Buy)	\$54.4	02/09/2010		M <sup>(1)</sup>			12,500	09/09/2007	09/09/2010	Common Stock	12,500	\$0	25,000	D	

**Explanation of Responses:**

- Exercise of stock options awarded under the issuer's employee stock option plan.
- The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the

exercise of the option under the issuer's employee stock option plan.

**Remarks:**

Nina D. Gillman by power of attorney      02/11/2010

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**