

## **Colgate Declares Regular Quarterly Dividends**

**NEW YORK, NEW YORK, January 11, 2001....** The Board of Directors of Colgate-Palmolive Company declared quarterly cash dividends on the Company's common stock and \$4.25 preferred stock. The Company has paid uninterrupted dividends on its common stock since 1895.

		Payment	To Shareholders
	Rate	Date	of Record as of
Common Stock	\$.1575	02/15/01	01/26/01
\$4.25 Preferred Stock	\$1.0625	03/30/01	03/15/01

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen Speed Stick, Irish Spring, Kolynos, Ajax, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods.