

## Colgate to Webcast 4th Quarter Earnings Conference Call February 5, at 11:00am EST

**New York, New York, January 31, 2002...** Colgate-Palmolive Company (NYSE:CL) will provide a live webcast of its fourth quarter and 2001 year end earnings conference call on Tuesday, February 5, at 11:00 a.m. EST. The call will be hosted by Chairman and CEO, Reuben Mark and Vice President - Investor Relations, Bina Thompson.

Investors may access the call through Colgate's internet site at <a href="https://www.colgatepalmolive.com">www.colgatepalmolive.com</a>. For those unable to participate during the live webcast, it will be archived on the Colgate site for 5 days.

Colgate-Palmolive is a leading global consumer products company tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Speed Stick, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel, Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods.

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This press release and the subject presentation (other than historical information) may contain forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the Company's Form 8-K dated November 13, 1998) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department.