| SEC Form 4 |  |
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### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |  |
|--|--|
| Section 16. Form 4 or Form 5           |  |
| obligations may continue. See          |  |
| Instruction 1(b).                      |  |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL          |           |  |  |  |  |  |  |  |
|-----------------------|-----------|--|--|--|--|--|--|--|
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| Estimated average but | rden      |  |  |  |  |  |  |  |
| hours per response.   | 05        |  |  |  |  |  |  |  |

| 1. Name and Addr<br><u> TERUEL JA</u>                                       | 1 0     | J Person <sup>*</sup> | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>COLGATE PALMOLIVE CO</u> [ CL ] |          | ationship of Reporting Po<br>k all applicable)<br>Director | erson(s) to Issuer<br>10% Owner         |
|---|---------|-----------------------|--|----------|--|---|
| (Last) (First) (Middle)<br>C/O COLGATE-PALMOLIVE COMPANY<br>300 PARK AVENUE |         | ( )                   | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/11/2004                           | _ x      | Officer (give title<br>below)<br>Executive Vice            | Other (specify<br>below)<br>• President |
| 300 PARK AV   | ENUE    |                       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                 | 6. Indiv | vidual or Joint/Group Fili                                 | ing (Check Applicable                   |
| (Street)  |         |                       |  | Line)    |  |   |
| NEW YORK  | NY      | 10022                 |  | X        | Form filed by One Re<br>Form filed by More th              |   |
| (City)  | (State) | (Zip)                 |  |          | Person   |   |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   |        |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|--------|---------------|-------------------|---|---|---|
|                                 |  |   | Code                        | v | Amount | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)  |
| Common Stock                    | 03/11/2004                                 |   | A <sup>(1)</sup>            |   | 9,065  | A             | \$ <mark>0</mark> | 246,507   | D   |   |
| Common Stock                    |  |   |                             |   |        |               |                   | 8,481   | I   | By<br>issuer's<br>401(k)<br>Plan<br>Trustee                       |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   | (e.g., puis, cails, warrants, options, convertible securities)        |  |   |                              |   |   |     |  |                    |   |  |   |  |  |  |
|---|---|--|---|------------------------------|---|---|-----|--|--------------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

Explanation of Responses:

1. Restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

**Remarks:** 

<u>Nina D. Gillman by power of attorney</u>

03/12/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.