## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB AP	PPROVAL
OMB Number:	3235-028
1 –	

37 Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

						. ,				· ·									
1. Name and Address of Reporting Person*  WHEELER ROBERT C				2. Issuer Name <b>and</b> Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]										Check a	II app Dired	olicable) ctor	ng Pe	10% Owner	
GATE-PA	LMOLIVE COM	` '		03/	3. Date of Earliest Transaction (Month/Day/Year) 03/10/2005										below)				
				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								ine) X	,					
	Tabl	le I - Nor	ı-Deriv	ative	Se	curitie	es Ac	quired,	Dis	posed o	of, o	r Ben	efici	ally O	wne	ed			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.		Disposed Of (D) (Instr. 3,				ecuri enefi wnec	ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount (A)		(A) or (D)	Pric	Trans		action(s)			(Instr. 4)
Stock			03/10	03/10/2005				A <sup>(1)</sup>		2,758	3	A		50	209,159			D	
Stock																559		I	By Issuer's 401(k) Plan Trustee
Stock																124		I	By Hill's Trustee
	Та														ned				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  6 Derivative Security  3. Transaction Date (Month/Day/Year)  6 Month/Day/Year)  7 Month/Day/Year)		Transa Code ( 8)	ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/D	Expiration Date (Month/Day/Year)			ount of urities lerlying ivative urity (Ir 4)  Am or Nui	ount	Derivative Security (Instr. 5)		derivative Securities Beneficially Owned Following Reported	,	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	(Final Conversion of Exercise Price of Derivative (Final Conversion of Exercise Price of Exercise Price of Exercise Price of Exercise (Final Conversion	(First) (GATE-PALMOLIVE CONK AVENUE  DRK NY (State)  Tab  Security (Instr. 3)  Stock  2. Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle)  GATE-PALMOLIVE COMPANY  K AVENUE  ORK NY 10022  (State) (Zip)  Table I - Nor  Security (Instr. 3)  Stock  Table II - L  ((Conversion or Exercise Price of Derivative Pri	(First) (Middle)  GATE-PALMOLIVE COMPANY  K AVENUE  ORK NY 10022  (State) (Zip)  Table I - Non-Deriv  Gecurity (Instr. 3)  Stock  Table II - Derivativ (e.g., pu  2. Transaction Date (Month/Day/Year)  Table II - Derivativ (e.g., pu  (Month/Day/Year)	(First) (Middle)  .GATE-PALMOLIVE COMPANY  K AVENUE  Table I - Non-Derivative  Security (Instr. 3)  2. Transaction Date (Month/Day/Ye  Stock  Table II - Derivative S (e.g., puts, c)  Conversion or Exercise Price of Derivative Security  2. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)	(First) (Middle)  .GATE-PALMOLIVE COMPANY  K AVENUE  Table I - Non-Derivative Security (Instr. 3)  Stock  Table II - Derivative Security  Conversion or Exercise Price of Derivative Security  Conversion or Exercise Price of Derivative Security  Stock  Table II - Derivative Security  A. If Am  3. Date 03/10/2005  A. If Am  4. If Am  A.	COLGATE  (First) (Middle)  .GATE-PALMOLIVE COMPANY K AVENUE  Table I - Non-Derivative Securities (Month/Day/Year)  Security (Instr. 3)  Table II - Derivative Securities (e.g., puts, calls, warr  (Month/Day/Year)  2. Transaction Date (e.g., puts, calls, warr (Month/Day/Year)  A. If Amendment  2. Transaction Date (e.g., puts, calls, warr  (Month/Day/Year)  3. Transaction Date (e.g., puts, calls, warr  (Month/Day/Year)  A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  A. Transaction Date (e.g., puts, calls, warr  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	COLGATE PAL  (First) (Middle)  .GATE-PALMOLIVE COMPANY K AVENUE  ORK NY 10022  (State) (Zip)  Table I - Non-Derivative Securities Action (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, or Derivative Security  2. Transaction (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, or Derivative Security  Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	COLGATE PALMOLI   Column   C	COLGATE PALMOLIVE  (First) (Middle)  .GATE-PALMOLIVE COMPANY K AVENUE  Table I - Non-Derivative Securities Acquired, Dispate (Month/Day/Year)  Security (Instr. 3)  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  A(1)  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  A(1)  Stock  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  A(1)  Stock  Table II - Derivative Securities Acquired, Dispate (Month/Day/Year)  A(1)  Derivative Securities Acquired, Dispate (Month/Day/Year)	COLGATE PALMOLIVE CO   Color	(First) (Middle) .GATE-PALMOLIVE COMPANY K AVENUE  Table I - Non-Derivative Securities Acquired, Disposed of, or Security (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Security (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Education Date, (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Education Date, (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Education Date, (e.g., puts, calls, warrants, options, convertible security  Stock  Table II - Derivative Securities Acquired, Disposed of, or Education Date (e.g., puts, calls, warrants, options, convertible security (Month/Day/Year)  Amount Date (Month/Day/Year)  Security  Date Date Exercisale and 7: Transaction Date (Month/Day/Year)  Amount Date	COLGATE PALMOLIVE CO [ CL ]  3. Date of Earliest Transaction (Month/Day/Year)  3. Date of Farliest Transaction (Month/Day/Year)  3. Date of Farliest Transaction (Month/Day/Year)  4. If Amendment, Date of Original Filed (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or Benefice of Italy (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of (D) (Instited and Italy (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Benefice of Italy (E.g., puts, calls, warrants, options, convertible Securities Acquired (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Month/Day/Year)  3. Transaction (Code Italy	COLGATE PALMOLIVE CO   CL   CC	COLGATE PALMOLIVE CO [CL]  (First) (Middle) CGATE-PALMOLIVE COMPANY K AVENUE  4. If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Output (Month/Day/Year)  (Month/Day/Year) (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Output (A) or Disposed of (D) (Instr. 3, 4 and 5)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Output (A) or Disposed of (D) (Instr. 3, 4 and 5)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Output (B)	COLGATE PALMOLIVE CO CL CL Check all aprilibration (First) (Middle) (AGATE-PALMOLIVE COMPANY (AVENUE)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner (Month/Day/Year) (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Port (Month/Day/Year))  Table II - Derivative Securities Acquired, Disposed of, or Bene	COLGATE PALMOLIVE CO [ CL ]  (First) (Middle) (GATE-PALMOLIVE COMPANY K AVENUE  4. If Amendment, Date of Original Filed (Month/Day/Year) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3)    Date   Palmolive   Palmoli	COLGATE PALMOLIVE CO [CL]  (First) (Middle) (GATE-PALMOLIVE COMPANY K AVENUE  4. If Amendment, Date of Original Filed (Month/Day/Year) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Stock  Stock  January (Month/Day/Year)  Anount (A) or Price Transaction (Instr. 3) and 4)  Stock  Stock  A(1) 2,758 A \$0 209,159  Stock  A(1) 1,100 Price (give title below)  Securities Acquired (A) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Conversion Date Securities Acquired (A) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Anount (B) or Beneficially Owned (B) or Benefici	COLGATE PALMOLIVE CO [CL]  S. Date of Earliest Transaction (Month/Day/Year)  GATE-PALMOLIVE COMPANY K AVENUE  4. If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and Date (Month/Day/Year) (Month/Day/Y

## **Explanation of Responses:**

 $1. \ Regular \ restricted \ stock \ award \ granted \ under \ the \ Long-Term \ Global \ Growth \ Program \ of \ the \ issuer's \ Executive \ Incentive \ Compensation \ Plan.$ 

## Remarks:

Nina D. Gillman by power of <u>attorney</u>

03/14/2005

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.