FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person de Guillenchmidt Alec						COLGATE PALMOLIVE CO [CL]									applica Director		g Perso	ner pecify		
	ost) (First) (Middle) OLGATE-PALMOLIVE COMPANY O PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 08/02/2011									below) Pres. Colgate Europe				
(Street) NEW YORK NY 10022				_ 4.	f Am	endme	nt, Date o	of Origina	al File	ed (Month/Da		ne) <mark>X</mark> F	orm file	I or Joint/Group Filing (Check Applica orm filed by One Reporting Person orm filed by More than One Reporting erson			1			
(City)	(S	tate)	(Zip)																	
		Tab	le I - No						_	l, Di	sposed o									
Dat			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a			5) So Bo O	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct 0 Indirect I str. 4) 0	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a		on(s)		[(Instr. 4)	
Common Stock			08/02/2011					M ⁽¹⁾		11,000	A	\$56.6	\$56.675		,675		D			
Common Stock				08/02/2011					M ⁽¹⁾		10,800	A	\$53.4	\$53.455 7		,475		D		
Common Stock			08/02/2011					F ⁽²⁾		14,163	D	\$84.7	\$84.78		,312		D			
Common	Stock			08/03	/2011				S ⁽³⁾		3,284	D	\$83.92	247	55,028			D		
Common Stock														78			I 4	By Issuer's 401(k) Plan Trustee		
			Table II								oosed of, convertil			y Owr	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any		4. Transa Code (8)				6. Date Exerci Expiration Da (Month/Day/Yo		ite	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		Derivative Security		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares							
Stock Option (Right to Buy)	\$56.675	08/02/2011			M ⁽¹⁾			11,000	09/17/2	:004	09/17/2011	Common Stock	11,000	\$	60	0		D		
Stock Option (Right to Buy)	\$53.455	08/02/2011			M ⁽¹⁾			10,800	09/08/2	:008	09/08/2011	Common Stock	10,800) \$	60	0		D		

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan.
- 2. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- 3. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

Remarks:

Nina Huffman by power of attornev

08/04/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.