



## Colgate Elects Stephen I. Sadove To Board of Directors

**New York, New York, June 7, 2007...** Colgate-Palmolive Company (NYSE:CL) announced today that Stephen I. Sadove, Chairman and Chief Executive Officer of Saks, Inc., has been elected to Colgate's Board of Directors.

Mr. Sadove, 55, brings extensive business leadership experience and a strong marketing and consumer products background to the Colgate Board. He joined the management team of Saks as Vice Chairman in 2002 and was named Chief Operating Officer in 2004 and CEO in 2006. A member of the Saks Board of Directors since 1998, Mr. Sadove was elected Chairman in May.

Mr. Sadove's strong consumer products experience began in 1975 at General Foods USA, where he held various positions of increasing responsibility, including Executive Vice President and General Manager of the Desserts Division. He joined Bristol-Myers Squibb Company in 1991 as President of Clairol in the United States and later gained additional responsibility for the consumer businesses in Canada, Europe, the Middle East, Africa, and Latin America. In 1996, he was named President of Bristol-Myers Squibb's worldwide beauty care business and was later named a senior vice president with additional responsibility for Mead Johnson Nutritionals.

Mr. Sadove is a graduate of Hamilton College and holds an MBA with distinction from Harvard Business School.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Tom's of Maine, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.

This press release may contain forward-looking statements. Such statements may relate, for example, to sales or volume growth, profit growth, earnings growth, financial goals, cost-reduction plans, estimated charges and savings associated with the 2004 Restructuring Program and new product introductions. These statements are made on the basis of our views and assumptions as of this time and we undertake no obligation to update these statements. We caution investors that any such forward-looking statements are not guarantees of future performance and that actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the information set forth under the caption "Risk Factors" in the Company's Form 10-K for the year ended December 31, 2006) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or the Company's web site at <http://www.colgate.com>.

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