Dated February 27, 2023 Free Writing Prospectus Filed Pursuant to Rule 433 Supplementing Prospectus dated October 30, 2020 and Prospectus Supplement dated February 27, 2023 Registration Statement No. 333-249768

March 1 and September 1 of each

year, commencing September 1, 2023

\$1,500,000,000 Colgate-Palmolive Company \$500,000,000 4.800% Senior Notes due 2026 \$500,000,000 4.600% Senior Notes due 2028

\$500,000,000 4.600% Senior Notes due 2033

Final Term Sheet

Issuer: Colgate-Palmolive Company

Anticipated Ratings: Aa3/AA- (stable)/(stable)

(Moody's/S&P)*

Trade Date: February 27, 2023 **Settlement Date:** March 1, 2023 (T+2)

Joint Book-Running Managers:BNP Paribas Securities Corp.

Goldman Sachs & Co. LLC Morgan Stanley & Co. LLC Wells Fargo Securities, LLC

Co-Managers: ANZ Securities, Inc.

Barclays Capital Inc. BBVA Securities Inc.

BNY Mellon Capital Markets, LLC

BofA Securities, Inc.

Citigroup Global Markets Inc.
HSBC Securities (USA) Inc.
ICBC Standard Bank Plc
J.P. Morgan Securities LLC
Scotia Capital (USA) Inc.
U.S. Bancorp Investments, Inc.
CastleOak Securities, L.P.

Siebert Williams Shank & Co., LLC

Title of Securities: 4.800% Senior Notes due 2026 (the 4.600% Senior Notes due 2028 (the 4.600% Senior Notes due 2033 (the "2026 Notes") "2028 Notes") "2033 Notes") **Principal Amount:** \$500,000,000 \$500,000,000 \$500,000,000 March 2, 2026 March 1, 2028 March 1, 2033 **Maturity Date: Interest Rate:** 4.800% per annum 4.600% per annum 4.600% per annum **Interest Payment Dates:** Payable semi-annually in arrears on Payable semi-annually in arrears on Payable semi-annually in arrears on

March 2 and September 2 of each year, March 1 and September 1 of each

commencing September 2, 2023 (long year, commencing September 1, 2023

first coupon)

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4.842% 4.623% 4.624% **Yield to Maturity:**

+33 bps +70 bps **Spread to Benchmark Treasury:** +45 bps

UST 4.000% due February 15, 2026 **Benchmark Treasury:**

Benchmark Treasury Price and Yield:

98-19; 4.512%

Price to Public: 99.884% plus accrued interest, if any, from March 1, 2023

Make-Whole Call:

The 2026 Notes will be redeemable at the issuer's option, in whole or in part, at any time and from time to time, prior to the maturity date of the 2026 Notes, at a redemption price (expressed as a percentage of principal amount and rounded to three decimal places) equal to the greater of: (i) the sum of the present values of the remaining scheduled payments of principal and interest on the 2026 Notes to be redeemed discounted to the redemption date on a semi-annual basis (assuming a 360day year consisting of twelve 30-day months) at the Treasury Rate (as defined in the prospectus supplement) plus 5 basis points less interest accrued to but excluding the redemption date and (ii) 100% of the principal amount of the 2026 Notes

plus, in either case, accrued and unpaid interest on the 2026 Notes to be redeemed to but excluding the redemption date.

to be redeemed;

Par Call: None

CUSIP/ISIN: 194162 AQ6 / US194162AQ62 99.898% plus accrued interest, if

any, from March 1, 2023

99-07 1/4; 4.173%

UST 4.000% due February 29, 2028

The 2028 Notes will be redeemable, at the issuer's option, in whole or in part, at any time and from time to time, prior to February 1, 2028 (one month prior to the maturity date of the 2028 Notes) (the "2028 Par Call Date"), at a redemption price (expressed as a percentage of principal amount and rounded to three decimal places) equal to the greater of: (i) the sum of the present values of the remaining scheduled payments of principal and interest on the 2028 Notes to be redeemed discounted to the redemption date (assuming that such 2028 Notes matured on the 2028 Par Call Date) on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at the Treasury Rate (as defined in the prospectus supplement) plus 10 basis points less interest accrued to but excluding the redemption date and (ii) 100% of the principal amount of the 2028 Notes to be redeemed;

plus, in either case, accrued and unpaid interest on the 2028 Notes to be redeemed to but excluding the redemption date.

On or after February 1, 2028 194162 AR4 / US194162AR46

99.810% plus accrued interest, if any, from March 1, 2023

96-17; 3.924%

UST 3.500% due February 15, 2033

The 2033 Notes will be redeemable at the issuer's option, in whole or in part, at any time and from time to time, prior to December 1, 2032 (three months prior to the maturity date of the 2033 Notes) (the "2033 Par Call Date"), at a redemption price (expressed as a percentage of principal amount and rounded to three decimal places) equal to the greater of: (i) the sum of the present values of the remaining scheduled payments of principal and interest on the 2033 Notes to be redeemed discounted to the redemption date (assuming that such 2033 Notes matured on the 2033 Par Call Date) on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at the Treasury Rate (as defined in the prospectus supplement) plus 15 basis points less interest accrued to but excluding the redemption date and (ii) 100% of the principal amount of the 2033 Notes to be redeemed;

plus, in either case, accrued and unpaid interest on the 2033 Notes to be redeemed to but excluding the redemption date.

On or after December 1, 2032 194162 AS2 / US194162AS29

*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (the "SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer

participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas Securities Corp. at 1-800-854-5674, Goldman Sachs & Co. LLC at 1-866-471-2526, Morgan Stanley & Co. LLC at 1-866-718-1649 or Wells Fargo Securities, LLC at 1-800-645-3751.

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