



Colgate Appoints Paul Stoneham as President, Global Business Development

New York, New York, October 10, 2005... Colgate-Palmolive Company (NYSE:CL) today announced the appointment of Paul Stoneham as President, Global Business Development, responsible for leading the Company's brand equity strategy worldwide. He will also have operating responsibility for Canada, Puerto Rico and the Caribbean. Stoneham, 43, brings to Colgate a wealth of international consumer products experience. He joins Colgate from United Kingdom based Boots Healthcare International, where he has been Managing Director since August 2001 and was previously President of Alberto Culver International from 1998 to 2001. His record of success also includes diverse consumer products experience at Procter & Gamble Company in the United Kingdom, Switzerland, Germany and Canada. Mr. Stoneham will report to Ian Cook, Colgate's President and Chief Operating Officer.

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.