FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPI	ROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Deoras Mukul			2. Date of Event Requiring States (Month/Day/Yea 05/10/2013	ment	3. Issuer Name <b>and</b> Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]							
(Last) C/O COLGAT	(First) ΓE-PALMOI	(Middle)			Relationship of Reporting Person(s) to Issue (Check all applicable)     Director 10% Owner			(Month/Day/Year)				
300 PARK AVENUE					X Officer (give title below)	Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) NEW YORK NY 10022					President, Colgate-Asia			X Form filed by One Reporting Person  Form filed by More than One Reporting Person				
(City)	(State)	(Zip)										
			Table I - Nor	n-Derivat	ive Securities Beneficial	y Owned						
1. Title of Security (Instr. 4)				. Amount of Securities Beneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)					
Common Stock					13,802(1)	D						
Common Stock					2,675	I		By Issuer's 401(k) Plan Trustee				
		(6			e Securities Beneficially nts, options, convertible		s)					
1. Title of Derivative Security (Instr. 4)		(Instr. 4)	2. Date Exercisable an Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise		5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price o Derivat Securit	tive	Direct (D) or Indirect (I) (Instr. 5)			
Stock Option (Right to Buy)		09/12/2008 <sup>(2)</sup>	09/12/2013	Common Stock	5,400	68.15		D				
Stock Option (Right to Buy)			09/10/2010 <sup>(2)</sup>	09/10/2015	Common Stock	9,000	73.23		D			
Stock Option (Right to Buy)		09/16/2011 <sup>(2)</sup>	09/16/2016	Common Stock	10,200	76.58		D				
Stock Option (Right to Buy)			09/11/2009 <sup>(2)</sup>	09/11/2014	Common Stock	6,500	79.52		D			
Stock Option (Right to Buy)			09/08/2012 <sup>(2)</sup>	09/08/2017	Common Stock	12,000	90.4	90.46 I				
Stock Option (	(Right to Bu	y)	09/13/2013 <sup>(3)</sup>	09/13/2018	Common Stock	17,000	104.	.54	D			

## **Explanation of Responses:**

- 1. All amounts reported in this Form 3 do not reflect the stock split of the issuer effective as of May 15, 2013.
- 2. Option became exercisable in one-third increments beginning on the first anniversary of the grant date.
- 3. Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

## Remarks:

poa\_deoras.txt

/s/ Nina Huffman, Attorney-in-05/20/2013 **Fact** 

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents, that the undersigned hereby constitutes and appoints each of Andrew Hendry, Nina Huffman, Kristine Hutchinson, Femi Giwa and Sharon Han, or any of them signing singly, and with full power of substitution, the undersigned's true and lawful attorney in fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Colgate-Palmolive Company (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney in fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney in fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney in fact may approve in such attorney in fact's discretion.

The undersigned hereby grants to each such attorney in fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney in fact, or such attorney in fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys in fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys in fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 10th day of May, 2013.

/s/ Mukul Deoras

Mukul Deoras