



Colgate-Palmolive to Webcast Presentation at Merrill Lynch Conference

New York, New York, March 17, 2005. . . Colgate-Palmolive Company Chief Operating Officer, Ian Cook will present on Thursday, March 24, 2005 at the Merrill Lynch Retailing Leaders and Household Products and Cosmetics Conference.

Investors may access a live webcast of this presentation on Colgate's Internet site at <http://www.colgate.com> on Thursday, March 24, 2005 at 12:50 p.m. ET. For those unable to participate during the live webcast, the webcast will be made available through the For Investors page of Colgate's web site.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com> .

This press release and the related webcast (other than historical information) may contain forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the Company's Form 10-K for the year ended December 31, 2004 under the caption "Cautionary Statement on Forward-Looking Statements") for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or the Company's web site at <http://www.colgate.com>.

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