FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* TOBEN EDMUND D					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									neck all app Direc	tionship of Reporti all applicable) Director Officer (give title		10% C	Owner (specify	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 03/10/2005									^ below	below) below) Chief Information Officer				
(Street) NEW YC	ORK N	ζ 1	.0022		4. If	endmen	t, Date o	of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St		Zip)	n Doris	rotivo		ouriti.		auirod	Die	nocod o	for	Pono	ioial	Ily Own				
1. Title of Security (Instr. 3) 2. Tran		2. Transa	action 2A. Exe Day/Year) if an		2A. Deemed Execution Date, If any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) or	or 5. Amount o		6. Ownershi Form: Direc (D) or Indire (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or P	rice	Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock 03/			03/10	/2005	/2005					1,430	1,430 A		\$ <mark>0</mark>	36	,868		D		
Common Stock													2,	137			By daughter ⁽²⁾		
Common Stock														1,	352		I 4	By Issuer's 401(k) Plan Trustee	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Date Execution Date, If any				Transaction Code (Instr.		of I		6. Date Exercisa Expiration Date (Month/Day/Yea		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			3. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly [10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amou or Numl of Share	er					

Explanation of Responses:

- $1. \ Regular \ restricted \ stock \ award \ granted \ under \ the \ Long-Term \ Global \ Growth \ Program \ of \ the \ issuer's \ Executive \ Incentive \ Compensation \ Plan.$
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

03/14/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.